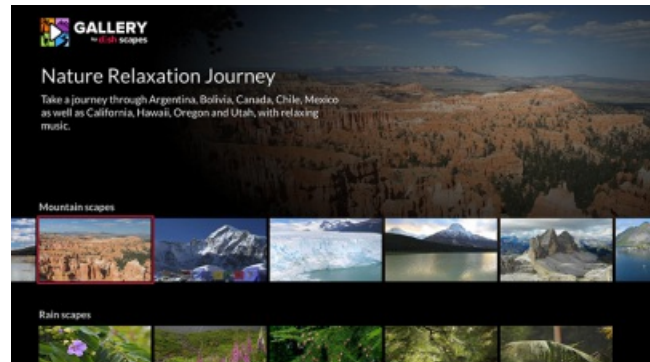


DISH launches new, exclusive Gallery by DISH scapes app on Hopper platform

- *New app brings a variety of nature scenes, fine art and original DISH scapes to televisions on DISH TV and SLING TV*

- *Available to all DISH Hopper and SLING TV customers in free preview September 10-30; regularly \$5 per month*

Englewood, Colo., Sept. 10, 2020 — DISH today launched the Gallery by DISH scapes app on its Hopper platform, bringing a variety of nature scenes, fine art and original DISH scapes directly to customers' TVs. The app builds on the company's existing, free DISH scapes monthly offering, which features a unique combination of digital painting and animation in various settings. Gallery by SLING scapes will also be available to SLING TV customers.



"Given the current environment, Americans are looking for creative ways to escape the day-to-day, and our customers have embraced our original DISH scapes — with more than two million unique viewers watching over 19 million total hours since it launched in December 2019," said Brian Neylon, group president of DISH TV. "Now is the perfect time to expand Gallery by DISH scapes with a variety of nature and fine art scenes, available to customers from the comfort of their own homes."

Gallery by DISH scapes is available in free preview on both DISH TV and SLING TV, September 10-30. DISH customers can add Gallery by DISH scapes to their DISH account via mydish.com/gallery and receive their first month for free, regularly \$5 per month. SLING TV customers can purchase Gallery by SLING scapes as a standalone video-on-demand channel for \$5 per month starting October 1.

Gallery by DISH scapes features the following categories, with new content added monthly:

- **Nature scenes:** Explore the places you have always dreamed of, including beaches, mountains, waterfalls and more from around the world, with access to over 100 nature videos. Each nature scene is paired with natural sounds or relaxing music.
- **Fine art:** Visit a fine art gallery without ever leaving home, with over 200 pieces from beloved artists such as Van Gogh, Monet, Da Vinci, Botticelli, Degas, Renoir, Cezanne and others. Four art collections will be included at launch: Van Gogh, Monet, Iconic Masterpieces and Impressionism.
- **DISH scapes:** Originally launched in December 2019, DISH scapes has featured eight unique scenes created with digital painting and animation. Current and future monthly DISH scapes are available for free on channel 199 and now via the Gallery by DISH scapes app.

How to Watch

The Gallery by DISH scapes app is accessible on all Hopper family receivers by saying "Gallery" using the DISH Voice Remote, via channel 198 or from the Apps Menu. SLING TV customers can access Gallery content on the My TV tab.

To learn more about Gallery by DISH scapes, visit mydish.com/gallery.

About the Hopper Platform

The award-winning, whole-home Hopper platform leads the industry in DVR features and functionality. Hopper 3 boasts 16 tuners, two terabytes of DVR storage, live and on-demand 4K compatibility, PrimeTime Anytime, AutoHop and integrated apps like Netflix, YouTube, YouTube Kids, Pandora and

Amazon Prime Video. Voice-control capabilities through Amazon Alexa, Google Assistant and the DISH Voice Remote give customers easier access to their favorite programming. Hopper (all generations) gives customers access to live, on-demand and recorded content on DISH's streaming app, DISH Anywhere.

DISH's Hopper platform becomes a whole-home solution with the company's line of Joey client receivers, delivering the best in technology and value.

About DISH

Since 1980, DISH has served as the disruptive force in pay-TV, driving innovation and value on behalf of consumers. By listening to customers and taking bold steps to make TV better, DISH's award-winning entertainment technology and in-home installation services remain unmatched by competitors. DISH continues to push the industry forward with its over-the-top television service, Sling TV. DISH Network L.L.C. is a wholly owned subsidiary of DISH Network Corporation (NASDAQ:DISH), a Fortune 250 company. Visit www.dish.com.

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