

DISH Launches Rocky Mountain PBS in La Plata and Montezuma Counties

Brings Home-State Public Television Programming to Viewers in Southwestern Colorado

DISH announced today that it has launched KRMA, Rocky Mountain PBS (RMPBS), to subscribers in La Plata and Montezuma Counties.

Following is a statement by Jeff Blum, DISH Senior Vice President of Public Policy and Government Affairs:

"The launch of Rocky Mountain PBS to DISH subscribers in Southwestern Colorado was propelled by the efforts of Senator Bennet, Senator Gardner and Representative Tipton by bringing attention to the plight of 'orphan counties,' which receive television signals from a different state. The addition of RMPBS to the local lineup would not have been possible without the work of Colorado Attorney General Phil Weiser who advocated on behalf of both viewers and the Colorado-based public television station. This launch is a positive first step in bringing home-state television to our subscribers in La Plata and Montezuma counties. Our priority at DISH remains to deliver the content our customers want, and we are working diligently with other Denver-based programmers to bring their channels to viewers in Southwestern Colorado."

With this launch, DISH subscribers in the two counties can now enjoy programming centered on the people and places that enrich their home state, including *Colorado Experience*, *Great Colorado Women* and *Arts District*.

Local viewers can find KRMA on DISH channel 8.

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DISH Network Corporation is a connectivity company. Since 1980, it has served as a disruptive force, driving innovation and value on behalf of consumers. Through its subsidiaries, the company provides television entertainment and award-winning technology to millions of customers with its satellite DISH TV and streaming Sling TV services. Through its strategic spectrum portfolio and other assets, DISH is poised to enter the wireless market as a facilities-based provider of wireless services with a nationwide consumer offering and development of the first virtualized, standalone 5G broadband network in the U.S. DISH's OnTech Smart Services brand offers in-home installation of connected home devices and entertainment solutions. DISH Media serves as the company's advertising sales group delivering targeted advertising solutions. DISH Network Corporation (NASDAQ: DISH) is a Fortune 250 company.

For company information, visit about.dish.com

For more information on DISH TV, visit www.dish.com

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