

# China Satellite Mobile Selects CMB Satellite for S-Band Satellite Capacity for the China Mobile Video Project

HONG KONG & ENGLEWOOD, Colo.--China Satellite Mobile Broadcast Limited (CSM), a company held under Wireless Bureau of China's State Administration of Radio, Film, and TV (SARFT), today announced that it has selected China Mobile Broadcasting Satellite, Ltd. (CMBSat), a Hong Kong-based affiliate of EchoStar Communications Corporation (DISH), as the primary provider of S-band satellite capacity for China's mobile video project.

Mr. Li Zhi, Chairman of CSM and Director General of SARFT's Administrative Bureau of Radio Stations said, "China will launch a mobile video solution before the Beijing 2008 Olympics. We are pleased to select CMBSat to provide the satellite capacity for this project. Building an S-band satellite capable of delivering a national service across all of China is a challenging technical endeavor. CMBSat's team has both the technical and project management skills and the commitment to the CMMB mobile video standard developed by the CMMB Work Group that we deem essential in our partners."

On October 24, 2006, SARFT announced that STiMi, the Chinese Multimedia Mobile Broadcasting (CMMB) standard developed by the CMMB Work Group, had been approved for channel transmission of mobile video broadcasting. The selection of satellite capacity from CMBSat marks an important development milestone in the project.

"We are honored to have been selected as a partner for such an important national project in China," said Mr. Dave Shull, CEO of CMBSat. "When China launches its mobile video service for the Beijing 2008 Olympics it will be significantly ahead of the rest of the world in the development of the mobile video industry. This project will develop an important competitive advantage for China's mobile phone manufacturers, portable media players, and related technical industries."

## About EchoStar

EchoStar Communications Corporation (Nasdaq: DISH) serves more than 13 million satellite TV customers through its DISH Network(TM), the fastest-growing pay-TV provider in the U.S. since 2000. DISH Network's services include hundreds of video and audio channels, Interactive TV, HDTV, sports and international programming, together with professional installation and 24-hour customer service. EchoStar has been a leader for more than 25 years in satellite TV equipment sales and support worldwide. EchoStar is included in the Nasdaq-100 Index (NDX) and is a Fortune 300 company. Visit EchoStar's Web site at [www.echostar.com](http://www.echostar.com) or call 1-800-333-DISH (3474).

## About China Satellite Mobile Broadcast Limited

China Satellite Mobile Broadcast Limited (CSM) is a fully owned subsidiary of the Wireless Bureau of China's State Administration of Radio Film and TV.

## About China Mobile Broadcasting Satellite, Ltd.

CMBSat is a Hong Kong-based affiliate of EchoStar Communications Corporation with offices in Beijing and Hong Kong.

## Contact:

EchoStar  
Kathie Gonzalez, 720-514-5351  
[press@echostar.com](mailto:press@echostar.com)  
or  
CMBSat (Hong Kong)  
+852 2850 0500  
[press@cmbosat.com](mailto:press@cmbosat.com)

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