

DISH Network Offers Complete HD Solution With Exclusive Discounts On Sharp AQUOS LCD TVs

Instant Savings Up to 20 Percent - No Mail-in Rebates Necessary

DISH Network(r), home of the best sports and movies in HD as well as the best HD DVR in the industry, today announced an exclusive promotional offer for DISH Network customers on Sharp AQUOS(r) LCD TVs. Through Jan. 31, 2008, both current and new qualifying DISH Network DishHD customers may enjoy up to \$800 of instant savings on a variety of Sharp's most popular line of flat panel HDTVs.

"Savvy consumers know DISH Network offers the best value in entertainment, and this exciting promotion complements the unparalleled viewing experience our customers already enjoy," said Jessica Insalaco, senior vice president and Chief Marketing Officer for DISH Network. "Combined with our industry-leading HD programming and DVRs, these attractive discounts provide our customers with the perfect opportunity to bring the HD viewing experience to every room in the home, just in time for football season and fall TV premieres."

During the promotional period, DISH Network customers may take advantage of discounts on many Sharp AQUOS LCD TV models with screen class sizes ranging from 26 inches up to 65 inches with full HD 1080p resolution for the sharpest picture possible (while supplies last). The promotion also includes free delivery within qualifying areas of the continental United States.

The leader in high definition, DISH Network offers 70 HD channels including 39 national HD channels -- the most in the industry -- as well as HD local channels available in more than 50 percent of U.S. households, 18 Regional Sports Networks in HD and nine HD Pay-Per-View channels. DishHD is available free for six months to new customers, and new DISH Network subscribers may also receive a free upgrade to the company's industry-leading and award-winning HD DVR receivers.

For complete details on the Sharp HDTV discount offer or for more information on the best HD experience, call 1-888-825-2557 or visit www.dishnetwork.com/sharp.

About EchoStar Communications Corporation

EchoStar Communications Corporation (Nasdaq:DISH) has been a leader for more than 26 years in satellite TV equipment sales and support worldwide. The Company's DISH Network(tm) is the fastest-growing pay-TV provider in the country since 2000 and currently serves more than 13.585 million satellite TV customers. DISH Network offers a premier line of industry-leading Digital Video Recorders (DVRs) and hundreds of video and audio channels as well as the most national HD and International channels in the U.S., Interactive TV, Latino and sports programming. DISH Network also provides a variety of package and price options including the lowest all-digital price in America and the DishDVR Advantage Package. EchoStar is included in the Nasdaq-100 Index (NDX) and is a Fortune 300 company. Visit www.echostar.com or call 1-800-333-DISH (3474) for more information.

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