

LIN TV and DISH Network Announce Special Offer to New Subscribers

LIN TV Corp. (NYSE: TVL), a local television and digital media company, and EchoStar Communications Corporation (NASDAQ: DISH), parent company of DISH Network®, the nation's third largest pay-TV provider, announced today that viewers in LIN TV's markets where a LIN TV station is unavailable on cable will receive a \$50 prepaid MasterCard via mail when they sign up for the DISH Network service.

"LIN TV is very pleased to have reached this agreement with DISH Network," said Vincent L. Sadusky, president and chief executive officer of LIN TV. "We look forward to their continued expansion and success in providing customers a great option for multi-channel television."

"DISH Network recognizes how important local stations are in the market, and we are pleased to provide an incentive for viewers to watch LIN TV's premium local news, sports and entertainment programming on our satellite TV systems," said Eric Sahl, senior vice president of programming for EchoStar Communications Corp.

“We look forward to their continued expansion and success in providing customers a great option for multi-channel television.”

This agreement revises a prior agreement between LIN and EchoStar, and is effective as of December 27, 2007 for any viewer who switches to DISH Network because a local LIN TV station is unavailable on cable. New subscribers who wish to switch to DISH Network should call 1-888-DISH-950. If a subscriber has already made the switch as of December 27, 2007, they should also call 1-888-DISH-950 to receive their rebate. New DISH Network customers will automatically receive a \$50 prepaid MasterCard in the mail within four to six weeks.

About LIN TV

LIN TV Corp., along with its subsidiaries ("LIN TV" or "the Company"), is a local television and digital media company, owning 29 television stations in 17 U.S. markets, all of which are affiliated with a national broadcast network. LIN TV's highly-rated stations deliver superior local news and community stories, along with top-rated sports and entertainment programming, to 9% of U.S. television homes, reaching an average of 11.5 million households per week. LIN TV is also a leader in the convergence of local broadcast television and the Internet through its 29 television station web sites and a growing number of local web sites. LIN TV is traded on the New York Stock Exchange under the symbol "TVL". Financial information about the company is available at www.lintv.com.

About EchoStar Communications Corporation

EchoStar Communications Corporation (Nasdaq: DISH) has been a leader for more than 27 years in satellite TV equipment sales and support worldwide. The Company's DISH Network® is the fastest-growing pay-TV provider in the country since 2000, providing more than 13.695 million satellite TV customers with industry-leading customer satisfaction which has surpassed major cable companies for seven years running. DISH Network customers also enjoy access to a premier line of award-winning Digital Video Recorders (DVRs), hundreds of video and audio channels, the most International channels in the U.S., industry-leading Interactive TV applications, Latino programming, and the best sports and movies in HD. DISH Network offers a variety of package and price options including the lowest all-digital price in America, the DishDVR Advantage Package, high-speed Internet service, a free upgrade to the best HD DVR in the industry, and six months free of DishHD. EchoStar is included in the Nasdaq-100 Index (NDX) and is a Fortune 300 company. Visit www.echostar.com or call 1-800-333-DISH (3474) for more information.

Contact:

DISH Network

Corporate Communications,

press@dish.com or 720-514-5351

Customer Service,

executivecustomerservice@dish.com

Employment Verification, voe@dish.com
