

# ESPN, DISH Network Deliver Interactive 2008 U.S. Open Golf Coverage

## *Multiple Programs On One Screen Let Viewers Watch the Way They Want to Watch*

DISH Network Corporation (Nasdaq:DISH), the third largest pay-TV provider and the leader in digital television, today announced that it will present ESPN's coverage of the U.S. Open through their Interactive TV (iTV) mosaic, a multiple-screen showcase, available to all of its more than 12 million iTV-enabled homes.

Running June 12-13 from 1 p.m. to 10 p.m. ET, the iTV mosaic features six different programs of ESPN's U.S. Open Golf coverage: ESPN's network feed; a Featured Group feed showing Tiger Woods and Phil Mickelson in the first session, and others based on standings; an Up Close channel showing live coverage from the practice range, press conferences and more; a 3rd Hole feed, featuring live coverage of Torrey Pines' signature Par 3 hole; a Highlights channel, which enables fans to catch up with the championship throughout the day; and The Best of the Open channel, which includes highlights from previous U.S. Open championships and from previous PGA events on the legendary Torrey Pines course. Viewers can choose to watch all six screens at once, or select one to view in a full-screen format.

"DISH Network's iTV mosaic is the perfect platform to showcase all of ESPN's U.S. Open golf coverage, giving customers a unique viewing experience that allows them to quickly preview the network's multiple programs and highlights, and then watch on a full screen whichever interests them the most," said Eric Sahl, senior vice president of Programming for DISH Network(r). "The mosaic is a powerful addition to DISH Network's more than 25 existing iTV channels -- the most offered by any pay-TV provider in the U.S."

For more information about DISH Network, including its comprehensive iTV line-up, call 800-333-DISH (3474) or visit [www.dishnetwork.com](http://www.dishnetwork.com).

## **About DISH Network**

DISH Network Corporation (Nasdaq:DISH), the nation's third largest pay-TV provider and the leader in digital television, provides more than 13.815 million satellite TV customers with industry-leading customer satisfaction which has surpassed major cable TV providers for eight consecutive years. DISH Network also provides customers with award-winning HD and DVR technology including the ViP722 HD DVR, which received the Editors' Choice awards from both CNET and PC Magazine. In addition, subscribers enjoy access to hundreds of video and audio channels, the most International channels in the U.S., industry-leading Interactive TV applications, Latino programming, and the best sports and movies in HD. DISH Network offers a variety of package and price options including the lowest all-digital price in America, the DishDVR Advantage Package, high-speed Internet service, and a free upgrade to the best HD DVR in the industry. DISH Network is included in the Nasdaq-100 Index (NDX) and is a Fortune 300 company. Visit [www.dishnetwork.com/aboutus](http://www.dishnetwork.com/aboutus) or call 1-800-333-DISH (3474) for more information.

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