

DISH Network Named Official High Definition Satellite Television Service Provider For 2008 Democratic National Convention

Dedicated Satellite Channel to Provide Gavel-to-Gavel Convention Coverage

Continuing its efforts to bring communities across the country new and innovative ways to experience the Convention, the Democratic National Convention Committee (DNCC) today named Denver-based DISH Network Corporation (NASDAQ: DISH) as the Official High Definition Satellite Television Service Provider of the 2008 Democratic National Convention, to be held August 25-28 in Denver.

In that role, DISH Network will bring live satellite video feeds into the Convention hall from off-site locations across the country. DISH Network will also offer uninterrupted, unedited live satellite Convention coverage to approximately 13.79 million subscribers across country, available on DISH Network Ch. 211. In addition, DISH Network's video feed will be broadcast in HD on television monitors throughout Convention venues and will be made available via satellite to television stations for downlink across the country and around the world.

"When we set out to make this Convention more inclusive and accessible than ever before, we wanted to do more than get our message out – we wanted to bring the voices of American people into the process, and DISH Network will help us to do just that," said Brook Colangelo, Director of Technology for the DNCC. "Whether from inside the Convention hall, at watch parties in communities across the country, or from the comfort of their living room, DISH Network's technology and services will enhance the Convention experience for everyone who's tuning in."

"As a leader in digital television and high definition television, DISH Network is proud to be the Official High Definition Satellite Television Service Provider of the 2008 Democratic National Convention, and excited to assist in hosting a successful Convention here in our hometown," said Charlie Ergen, Chairman, CEO and President of DISH Network. "We are pleased to bring the many voices of Americans into the Convention live utilizing our industry-leading technology to provide end-to-end HD broadcasts."

DISH Network, the nation's third largest pay-TV provider, is headquartered in south Denver and contributed to bringing the DNCC to Colorado, as well as providing a variety of HD video and production services during the Convention, including industry-leading HD DVR technology.

About the DNCC

The 2008 Democratic National Convention Committee is the official arm of the Democratic National Committee responsible for planning and organizing the 2008 Democratic National Convention in Denver. www.demconvention.com.

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About DISH Network

DISH Network Corporation (Nasdaq: DISH), the nation's third largest pay-TV provider and the leader in digital television, provides approximately 13.79 million satellite TV customers as of June 30, 2008 with industry-leading customer satisfaction which has surpassed major cable TV providers for eight consecutive years. DISH Network also provides customers with award-winning HD and DVR technology including the ViP722™ HD DVR, which received the Editors' Choice awards from both CNET and PC Magazine. In addition, subscribers enjoy access to hundreds of video and audio channels, the most International channels in the U.S., industry-leading Interactive TV applications, Latino programming, and the best sports and movies in HD. DISH Network offers a variety of package and price options including the lowest all-digital price in America, the DishDVR Advantage Package, high-speed Internet service, and a free upgrade to the best HD DVR in the industry. DISH Network is included in the Nasdaq-100 Index (NDX) and is a Fortune 300 company. Visit www.dishnetwork.com/aboutus or call 1-800-333-DISH (3474) for more information.

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