ABC's 'V: A behind the Scenes Exclusive' Available Only on DISH Network

DISH Network Corporation (Nasdaq: DISH):

WHAT: DISH Network L.L.C., the fastest-growing pay-TV provider in America, is offering customers "V: A Behind the Scenes Exclusive." The 30-minute show features footage and interviews not available with any other pay-TV provider.

WHEN: "V: A Behind the Scenes Exclusive" airs March 30-April 11, 2010, at 11 p.m. and 11:30 p.m. ET on DISH Network Ch. 101, and ABC's hit drama "V" returns Tuesday, March 30, 2010, at 10 p.m. ET.

WHY: DISH Network customers tuning in to Ch. 101 will be treated to "insiders" access to one of ABC's most popular dramas, including one-of-a-kind cast interviews and a unique peek behind the scenes.

HOW: DISH Network customers can turn to Ch. 101, a channel available only to DISH Network subscribers, to enjoy ABC's "V: A Behind the Scenes Exclusive." For more information about DISH Network programming or to order, visit www.dish.com or call 1-800-894-9131.

NOTES: The Visitors are among us. In a single shared moment, they appear in every major city in the world, promoting a message of peace. They want to share their knowledge of technology; they want us to unite. And they are counting on a very important component of human nature: devotion. At first considered a threat, the Visitors - or V's - quickly become a fascination. But when FBI Counter Terrorist Agent Erica Evans discovers what lurks beneath the alarmingly human exterior of the V's, resisting this new world has never been more important - and never has been more at stake. It truly is the dawning of a new day.

Airing Tuesdays at 10:00-11:00 p.m. ET/PT on the ABC Television Network, "V" had the highest-rated new scripted series debut of the 2009-10 television season among Adults 18-49.

The series stars Elizabeth Mitchell, Morris Chestnut, Joel Gretsch, Lourdes Benedicto, Logan Huffman, Laura Vandervoort with Morena Baccarin and Scott Wolf. From The Scott Peters Company and HDFilms in association with Warner Bros. Television, "V" is executive produced by Scott Rosenbaum, Scott Peters, Steve Pearlman and Jace Hall, and was developed by Peters.

About DISH Network

DISH Network L.L.C., a subsidiary of DISH Network Corporation (NASDAQ: DISH), provides more than 14.1 million satellite TV customers, as of Dec. 31, 2009, with the highest quality programming and technology at the best value, including the lowest all-digital price nationwide. Customers have access to hundreds of video and audio channels, the most HD channels, the most international channels, state-of-the-art interactive TV applications, and award-winning HD and DVR technology including 1080p Video On Demand and the ViP® 722 HD DVR, a CNET and PC Magazine "Editors' Choice." DISH Network Corporation is included in the Nasdaq-100 Index (NDX) and is a Fortune 250 company.
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