DISH Network and Game Show Network Team up to Give Away Dozens of Prizes, Including a Trip to Hollywood

DISH Network L.L.C., the fastest-growing pay-TV provider in America, along with Game Show Network (GSN), today announced they are giving away a trip for two to Hollywood, Calif., along with dozens of Sony electronic prizes. GSN is in free preview for all DISH Network customers through April 28, 2010.

Now through April 26, DISH Network customers can enter up to 10 times per hour each day to win a 40 inch HDTV, Blu-ray disc players, PlayStations®, digital picture frames and more by visiting www.dishnetwork.com/gsn. One lucky customer will win a four-day, three-night grand-prize trip for two to Los Angeles to attend a taping of "Jeopardy" or "Wheel of Fortune," plus $1,000 spending money.

Each day through April 27, a prize is awarded to one lucky customer who will be selected at random and announced during "GSN Live" on DISH Network Ch. 116 between 3 - 6 p.m. ET. The grand prize winner will be selected at random from all entries and revealed during "GSN Live" on April 27. The contest is open to all DISH Network customers ages 18 and over.

For more information about the contest, as well as detailed rules, guidelines and instructions on how to enter, visit www.dishnetwork.com/gsn.

About DISH Network

DISH Network L.L.C., a subsidiary of DISH Network Corporation (NASDAQ: DISH), provides more than 14.1 million satellite TV customers, as of Dec. 31, 2009, with the highest quality programming and technology at the best value, including the lowest all-digital price nationwide. Customers have access to hundreds of video and audio channels, the most HD channels, the most international channels, state-of-the-art interactive TV applications, and award-winning HD and DVR technology including 1080p Video On Demand and the ViP® 722 HD DVR, a CNET and PC Magazine "Editors' Choice." DISH Network Corporation is included in the Nasdaq-100 Index (NDX) and is a Fortune 250 company. Visit www.dish.com, follow on Twitter, @dishnetwork (www.twitter.com/dishnetwork), or become a Fan on Facebook, www.facebook.com/dishnetwork.

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