DISH Network Introduces Only Online Video Portal with Live TV Integration

DISHOnline.com Also Includes Access to Thousands of Popular Movies and TV Shows

DISH Network today introduces DISHOnline.com, the only online video portal that integrates live and recorded TV with more than 150,000 popular movies, TV shows, clips and trailers into one easy-to-use interface.

Through DISHOnline.com, customers can watch their live TV, all of their DVR recordings, and instantly view thousands of movies, TV shows, clips and more from programmers such as Food Network, Discovery Channel, MTV, EPIX, Starz and Encore – all free with their paid subscription. Through a robust search engine, customers can browse for content by title, network, actor or genre.

For example, if a customer likes the TV show *30 Rock*, he or she can search that title and pull up a range of instantly available video content related to the show, including episodes currently playing that can be watched live, past episodes, and special features and clips from the Web. DISHOnline.com will also list episodes recorded to the DVR, as well as upcoming episodes that customers can record with the click of a mouse. In addition, the search for *30 Rock* will list actors on the show like Alec Baldwin. When the user clicks on his name, DISHOnline.com will display a page featuring all video content featuring Alec Baldwin, plus the ability to rent Alec Baldwin movies, such as *It's Complicated*.

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"DISHOnline.com integrates DISH Network's expansive TV programming lineup with the vast amount of online video content, adding another dimension to our 'pay once, take your TV everywhere' product platform," said Dave Shull, senior vice president of Programming for DISH Network. "DISH Network is committed to offering an unrivaled experience that satisfies our customers' need to consume video in a variety of new and exciting ways."

DISHOnline.com is also open to non-DISH Network customers, who have access to thousands of free video selections available for instant streaming. Those with a DISH Network subscription can enjoy the enhanced features of DISHOnline.com by logging in with their existing DISH Network online account information. Live and recorded TV viewing is enabled for customers with a ViP 922 SlingLoaded DVR or the upcoming Sling Adapter.

For more information or to create an account, visit www.DISHOnline.com.

About DISH Network

DISH Network L.L.C., a subsidiary of DISH Network Corporation (Nasdaq: DISH), provides more than 14.3 million satellite TV customers, as of June 30, 2010, with the highest quality programming and technology at the best value, including HD Free for Life. Subscribers enjoy the most national HD channels, the most HD local coverage in the U.S., the most international channels, and award-winning HD and DVR technology including the ViP 922, the world's only DVR with built-in Sling functionality. DISH Network is first in Customer Satisfaction among all cable and satellite providers according to the 2010 American Customer Satisfaction Index survey results for the U.S. largest cable and satellite TV providers. DISH

Network Corporation is included in the Nasdaq-100 Index (NDX) and is a Fortune 200 company. Visit www.dish.com.

Related Links

DISHOnline.com online TV portal

DISH Network Web site

DISH Network Twitter Feed

DISH Network Facebook Page

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