DISH Network Renews Multi-Year Contract With Antenna Group for Greek Programming

Includes Future Launch of 'Antenna Prime,' Featuring Live Soccer and Classic Greek Shows

DISH Network L.L.C., the leader in international programming in the United States, today announced a multi-year renewal agreement with Antenna Group. The agreement not only ensures continued carriage of Greek-language channels such as Antenna Satellite, Antenna Radio, Rhythmos Radio and Super Sport FM but also provides for the future launch of a new channel: Antenna Prime, a 24/7 channel featuring Antenna's most popular shows and series from current and previous seasons, Greek movies and top Greek music programs, plus a selection of live Greek soccer games.

"Antenna Group was one of the first international programmers to launch on DISH Network, and now almost 15 years later, we are very proud to announce our continued commitment to the Greek community with the renewal of Antenna Satellite and the launch of Antenna Prime," said Chris Kuelling, vice president of International Programming for DISH Network. "DISH Network's Greek subscribers have been with us for many years, and will be pleased to know that they can continue to enjoy the best live matches from the Greek Super League and Greek Soccer Cup."

"The multi-year renewal of our agreement with DISH Network continues our longstanding commitment to the largest Greek television platform in the U.S.," said Nikos Tziotis, General Manager of Antenna Pay TV. "Since the launch of the Antenna 66DISH Network's Greek subscribers have been with us for many years, and will be pleased to know that they can continue to enjoy the best live to enjoy the best live and Greek Super League and Greek Soccer

Satellite channel on DISH Network in 1996, we have worked closely with DISH Network to bring the best Greek content to our viewers in the U.S. We are very pleased to once again renew our relationship, which assures that our viewers will continue to receive the top-quality services and programming that they have enjoyed from DISH Network for the past 15 years."

All Antenna channels are available in the Greek Antenna Pack as well as the Greek Elite Pack, which also includes Alpha and ERT World. Antenna Prime is slated for launch later this spring and will be available in both programming packages.

About DISH Network

DISH Network L.L.C., the U.S. leader in international programming, provides more than 200 ethnic channels in 29 languages – more than any other pay-TV provider. To learn more about DISH Network's international programming or to order the Greek programming packages, call 1-888-473-3588 or visit: <u>www.dishnetwork.com/international</u>.

About Antenna Group

Antenna Group has been established as the world's largest Greek media group reaching Greek-speaking audiences in all continents. It owns and operates one of the leading television broadcast networks and producers of television programming in Greece. The Group also owns or collaborates with a number of popular radio stations in Greece. Antenna also distributes television programming for broadcast to Greek-speaking audiences in Cyprus, Europe, the United States, Canada and Australia through its pay-TV

channels. Antenna Group has also established itself in the fields of Internet, new technology, ecommerce, telecommunication services, wireless transmission services of digital data, print media and the music industry, while also operating a school of media in Greece.

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