DISH Honored to Accept CES "Best of Show" Award

CEA stands with consumers and innovation

ENGLEWOOD, Colo.--Today the International CES® announced DISH's Hopper™ with Sling® Whole-Home HD DVR as an official co-recipient of "Best of Show" out of 20,000 products featured at the 2013 International CES. In response, DISH issued the following statement attributable to DISH President and CEO, Joseph Clayton:

"We appreciate the International CES' decision to stand with the consumer in the acknowledgement of this award. With today's announcement, the Consumer Electronics Association demonstrates the roles innovation and leadership must play in our industry.

"I regret that the award has come in the face of CBS' undermining of CNET's editorial independence. We look forward to continuing our longstanding relationship with CNET's editorial staff and hope they are able to return to their long tradition of unbiased evaluation and commentary of the industry's products and services."

About DISH

DISH Network Corporation (NASDAQ: DISH), through its subsidiary DISH Network L.L.C., provides approximately 14.042 million satellite TV customers, as of Sept. 30, 2012, with the highest quality programming and technology with the most choices at the best value, including HD Free for Life. Subscribers enjoy the largest high definition line-up with more than 200 national HD channels, the most international channels, and award-winning HD and DVR technology. DISH Network Corporation's subsidiary, Blockbuster L.L.C., delivers family

entertainment to millions of customers around the world. DISH Network Corporation is a Fortune 200 company. Visit www.dish.com.

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