DISH Selects Allot to Protect the United States' first cloud-native, OpenRAN-based 5G Network and its Customers from Cybersecurity threats

BURLINGTON, Mass. and LITTLETON, Colo., April 6, 2021 -- DISH Network Corporation (NASDAQ: DISH) announced today that it has chosen Allot Ltd. (NASDAQ: ALLT) (TASE: ALLT), a leading global provider of innovative network intelligence and Security as a Service (SECaaS) solutions, to provide end-to-end User Plane Protection (UPP) against DDoS and botnet attacks on the United States' first cloud-native, OpenRAN-based 5G network. In addition, DISH will partner with Allot to provide cybersecurity threat protection services for its consumer, MVNO and SMB customers. This protection will cover DISH's 5G network and off-network activities against cyberattacks such as malware, viruses, ransomware and phishing attacks.

"We are thrilled that DISH chose to partner with Allot to help secure its innovative 5G network," said Erez Antebi, CEO, Allot. "With a distributed core architecture, DISH's 5G network will be able to rapidly respond and adapt to ever-evolving cybersecurity threats. We look forward to supporting DISH's deployment of the most secure, open 5G network."

"DISH is deploying a first-of-its-kind, standalone 5G network that is free from the security limitations of traditional 2G, 3G and 4G technologies," said Marc Rouanne, Chief Network Officer, DISH. "As we develop our 5G network from the ground up, we need security partners to become ingrained in our network and secure us against attack well before a threat occurs. Allot brings the capabilities we need with solutions designed to protect our network and its customers from a wide range of cyberattacks."

With Allot's network intelligence and security solutions, DISH's 5G network will be optimally equipped to continually evolve its security posture and enable the network to automatically serve, act and adapt.

###

Additional Resources:

Allot Blog: https://www.allot.com/blog

Allot On-air Podcast: https://www.allot.com/resources/podcasts

Follow us on Twitter: @allot_ltd

Follow us on LinkedIn: https://www.linkedin.com/company/allot-communications

About Allot

Allot Ltd. (NASDAQ: ALLT, TASE: ALLT) is a provider of leading innovative network intelligence and security solutions for service providers and enterprises worldwide, enhancing value to their customers. Our solutions are deployed globally for network and application analytics, traffic control and shaping, network-based security services, and more. Allot's multi-service platforms are deployed by over 500 mobile, fixed and cloud service providers and over 1000 enterprises. Our industry-leading network-based security as a service solution has achieved over 50% penetration with some service providers and is already used by over 20 million subscribers globally.

Allot, See, Control, Secure.

Forward-Looking Statement

This release contains forward-looking statements, which express the current beliefs and expectations of company management. Such statements involve a number of known and unknown risks and uncertainties that could cause our future results, performance or achievements to differ significantly from the results, performance or achievements expressed or implied by such forward-looking statements. Important factors that could cause or contribute to such differences include risks relating to: acceptance of our

products by our reseller and customer in EMEA, our ability to compete successfully with other companies offering competing technologies; the loss of one or more significant customers; consolidation of, and strategic alliances by, our competitors, government regulation; lower demand for key value-added services; our ability to keep pace with advances in technology and to add new features and value-added services; managing lengthy sales cycles; operational risks associated with large projects; our dependence on third-party channel partners for a material portion of our revenues; and other factors discussed under the heading "Risk Factors" in the Company's annual report on Form 20-F filed with the Securities and Exchange Commission. Forward-looking statements in this release are made pursuant to the safe harbor provisions contained in the Private Securities Litigation Reform Act of 1995. These forward-looking statements are made only as of the date hereof, and the Company undertakes no obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise.

About DISH

DISH Network Corporation is a connectivity company. Since 1980, it has served as a disruptive force, driving innovation and value on behalf of consumers. Through its subsidiaries, the company provides television entertainment and award-winning technology to millions of customers with its satellite DISH TV and streaming SLING TV services. In 2020, the company became a nationwide U.S. wireless carrier through the acquisition of Boost Mobile. DISH continues to innovate in wireless, building the nation's first cloud-native, Open RAN-based 5G broadband network. DISH Network Corporation (NASDAQ: DISH) is a Fortune 250 company.

Contacts:

Allot Seth Greenberg sgreenberg@allot.com +972 54 9222294

Media Fusion PR for Allot Kimberly Velasco kimberly.velasco@fusionpr.com

Allot Investor Relations Ehud Helft / Kenny Green Allot@gkir.com +1-646-688-3559

DISH
Caroline Krause
Corporate Communications
news@dish.com