

# AT&T and DISH Network to Sponsor Roush Fenway Racing's No. 60 And No. 26 Race Cars In NASCAR® Busch Series Races

## *Co-Branded AT&T Homezone / DISH Network Race Car to Compete in St. Louis and Fontana Races*

AT&T Inc. (NYSE: T) has teamed up with EchoStar Communications Corporation (Nasdaq: DISH) and its DISH Network™ to sponsor Roush Fenway Racing's No. 60 car in the upcoming NASCAR Busch Series race on July 21 in St. Louis and the No. 26 car on Sept. 1 in Fontana, Calif. Both the No. 60 car, driven by Busch Series Leader Carl Edwards, and the No. 26 car, driven by Jamie McMurray, will promote AT&T's Homezone, a service that integrates AT&T Yahoo! High Speed Internet, AT&T | DISH Network satellite television and AT&T Home Networking services.

"AT&T has long been a key partner of DISH Network via its bundled offering, so we're proud to be able to take that relationship to a new level, by giving AT&T exposure to the 75 million devoted motor sports fans," said Tom Stingley, senior vice president of Alliance Management at EchoStar. "AT&T's sponsorship of these two races is a testament to the success of the team – which boasts great drivers such as Carl Edwards, Jamie McMurray, Greg Biffle and Matt Kenseth – and we're more than happy to give them the opportunity to capitalize on that success."

"Busch Series races have the reputation for delivering compelling entertainment and a fantastic experience for millions of fans every weekend. At AT&T, we are delivering entertainment products, like AT&T Homezone, that allow customers to have an unmatched entertainment experience in their homes, as well," said Jeff Weber, vice president, AT&T Video Products. "It is a great opportunity to come together with DISH Network in sponsoring two of the most respected drivers in the Series."

### **About EchoStar Communications Corporation**

EchoStar Communications Corporation (Nasdaq:DISH) has been a leader for more than 26 years in satellite TV equipment sales and support worldwide. The Company's DISH Network™ is the fastest-growing pay-TV provider in the country since 2000 and currently serves more than 13.4 million satellite TV customers. DISH Network offers a premier line of industry-leading Digital Video Recorders (DVRs) and hundreds of video and audio channels as well as the most national HD and International channels in the U.S., Interactive TV, Latino and sports programming. DISH Network also provides a variety of package and price options including the lowest all-digital price in America and the DishDVR Advantage Package. EchoStar is included in the Nasdaq-100 Index (NDX) and is a Fortune 300 company. Visit [www.echostar.com](http://www.echostar.com) or call 1-800-333-DISH (3474) for more information.

### **About AT&T**

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AT&T Inc. (NYSE:T) is a premier communications holding company. Its subsidiaries and affiliates, AT&T operating companies, are the providers of AT&T services in the United States and around the world. Among their offerings are the world's most advanced IP-based business communications services and the nation's leading wireless, high speed Internet access and voice services. In domestic markets, AT&T is known for the directory publishing and advertising sales leadership of its Yellow Pages and YELLOWPAGES.COM organizations, and the AT&T brand is licensed to innovators in such fields as communications equipment. As part of its three-screen integration strategy, AT&T is expanding its TV entertainment offerings. Additional information about AT&T Inc. and the products and services provided by AT&T subsidiaries and affiliates is available at <http://www.att.com>.

### **About Roush Fenway Racing**

Roush Fenway Racing is NASCAR's largest team operating 14 motorsports teams, five in NASCAR NEXTEL Cup with drivers Matt Kenseth, Jamie McMurray, Greg Biffle, Carl Edwards and David Ragan; five in the Busch Series with Kenseth, Biffle, Edwards, McMurray, Ragan, Todd Kluever, Michel Jourdain Jr. and Danny O'Quinn Jr.; and three in the Craftsman Truck Series with Edwards, Peter Shepherd, Travis Kvapil, Erik Darnell and T.J. Bell; and one in the ARCA/REMAX Series with Colin Braun and Darnell. For more information on any of the Roush Fenway Racing teams, log onto [www.RoushFenway.com](http://www.RoushFenway.com).

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