

# DISH Network to Televise Altitude's Avalanche and Nuggets Games in High Definition

Altitude Sports & Entertainment (Altitude), the television home of the Colorado Avalanche and the Denver Nuggets, today announced that EchoStar Communications Corporation (NASDAQ: DISH) and its DISH Network® satellite TV service will televise 40 Avalanche and 40 Nuggets 2007-08 regular-season games in high definition television (HDTV), beginning with the Sunday, Oct. 7 contest against the San Jose Sharks.

"We are constantly working to provide added value to satellite providers, cable operators, and to all of our viewers in Colorado and throughout our telecast territory," said Altitude's COO Matt Hutchings. "The viewer demand for more HDTV programming continues to grow and now Avalanche and Nuggets fans will have access to the best TV format available. We thank DISH Network for considering their subscribers – and our fans and viewers."

"We are committed to enhancing our HD sports lineup to meet consumers' increasing demands for more programming in HD," said Eric Sahl, senior vice president of Programming for DISH Network. "Rocky Mountain sports fans now have all the more reason to enjoy programming on Altitude, and DISH Network customers now have more ways to enjoy the best sports in HD at the best value."

DISH Network's HD broadcasts of Avalanche and Nuggets games (including pre- and post-game shows) will be available on Channel 360 to customers throughout Altitude's 10-state home territory. Altitude will present the games in the industry-leading 1080i HD format, along with Dolby stereo sound.

For more information or to subscribe to DISH Network, visit [www.dishnetwork.com](http://www.dishnetwork.com), call 1-800-333-DISH (3474) or visit a local DISH Network retailer.

## About Altitude Sports and Entertainment

Seen in more than 2.8 million homes in a 10 state territory, Altitude is the television home of the Colorado Avalanche, Denver Nuggets, Colorado Mammoth, Colorado Rapids, Colorado Eagles, the Big Sky Conference, ESPN Syndication (including Big 12 Conference and Western Athletic Conference events), the Rocky Mountain Athletic Conference as well as other local and regional sports, entertainment and public service programming. A full list of Altitude programming and other information can be found at [www.altitude.tv](http://www.altitude.tv).

## About EchoStar Communications Corporation

EchoStar Communications Corporation (Nasdaq:DISH) has been a leader for more than 26 years in satellite TV equipment sales and support worldwide. The Company's DISH Network is the fastest-growing pay-TV provider in the country since 2000 and currently serves more than 13.585 million satellite TV customers. DISH Network offers a premier line of industry-leading Digital Video Recorders (DVRs) and hundreds of video and audio channels as well as the most national HD and International channels in the U.S., Interactive TV, Latino and sports programming. DISH Network also provides a variety of package and price options including the lowest all-digital price in America and the DishDVR Advantage Package.

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EchoStar is included in the Nasdaq-100 Index (NDX) and is a Fortune 300 company.  
Visit [www.echostar.com](http://www.echostar.com) or call 1-800-333-DISH (3474) for more information.

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