

# DISH Network Outlines Upcoming HD Launch Schedule

DISH Network(r) Corporation (Nasdaq:DISH), the nation's third-largest pay-TV provider, today confirmed that plans to enhance its HD programming line-up this spring remain on track, despite the launch anomaly experienced by the AMC-14 satellite on March 14.

Over the next two months, DISH Network will increase its local HD offering by more than 60 percent with the addition of HD broadcast networks in the following markets:

April: Abilene, TX; Austin, TX; Baltimore, MD; Columbia, SC; Flint-Saginaw-Bay City, MI; Ft. Myers, FL; Greensboro, NC; Milwaukee, WI; Orlando, FL; Providence, RI; Tampa, FL; West Palm Beach, FL

May: Beaumont, TX; Burlington, VT; Grand Rapids, MI; Green Bay, WI; Greenville, SC; Huntsville, AL; Knoxville, TN; Norfolk, VA; Richmond, VA

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"DISH Network customers can be reassured that the expansion of our HD programming over the next few months will proceed as planned," said Charlie Ergen, Chairman, CEO and President of DISH Network. "We are fortunate to have two more satellites scheduled for launch later this year to continue our HD rollout and reach our year-end goal of 100 local HD markets and 100 national HD channels."

Upcoming national HD announcements may include the addition of ABC Family HD, AMC HD, BET HD, The Biography Channel HD, Bravo HD, Cartoon Network HD, CMT HD, CNN HD, Disney Channel HD, ESPN News HD, HBO2 HD, IFC HD, MGM HD, MoreMAX HD, MTV HD, Nickelodeon HD, Sci-Fi HD, Smithsonian Channel HD, Starz Edge HD, Tennis Channel HD, Superstation WGN HD, The Weather Channel HD, Toon Disney HD, USA Network HD and VH-1 HD.

For more information about DISH Network, call 1-800-333-DISH (3474), visit [www.dishnetwork.com](http://www.dishnetwork.com), or visit your local DISH Network retailer.

## Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995

Except for historical information contained herein, the matters set forth in this press release are forward-looking statements. The forward-looking statements set forth above involve a number of risks and uncertainties that could cause actual results to differ materially from any such statement, including the risks and uncertainties discussed in DISH Network Corporation's Disclosure Regarding Forward-Looking Statements included in its recent filings with the Securities and Exchange Commission, including its annual report on Form 10-K. The forward-looking statements speak only as of the date made, and DISH Network Corporation expressly disclaims any obligation to update these forward-looking statements.

## About DISH Network

DISH Network Corporation (Nasdaq:DISH) provides more than 13.78 million satellite TV customers with industry-leading customer satisfaction, which has surpassed major cable companies for seven years running. DISH Network customers also enjoy access to a premier line of award-winning Digital Video Recorders (DVRs), hundreds of video and audio channels, the most International channels in the U.S., industry-leading Interactive TV applications, Latino programming, and the best sports and movies in HD.

DISH Network offers a variety of package and price options including the lowest all-digital price in America, the DishDVR Advantage Package, high-speed Internet service, and a free upgrade to the best HD DVR in the industry. DISH Network is included in the Nasdaq-100 Index (NDX) and is a Fortune 300 company. Visit [www.dishnetwork.com/aboutus](http://www.dishnetwork.com/aboutus) or call 1-800-333-DISH (3474) for more information.

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