

DISH Network Expands 1080p Movie Lineup

'The Dark Knight' is Available on DISH On Demand

DISH Network Corporation (Nasdaq: DISH) today announced it is expanding its list of 1080p high definition programming options to include "The Dark Knight" available now for \$6.99 per purchase.

Consumers can sign up for the best high definition programming and service in the satellite industry with DISH Network's TurboHD programming packages, the only all-HD packages on the market, starting at \$24.99 per month. TurboHD is available in three separate tiers and includes special "turbo-charged" features and benefits. Current DISH Network customers looking to add the satellite industry's best high definition experience can get a "turbo-charged" HD package for as little as \$10 more per month.

For more information about DISH Network's 1080p programming, high definition channels and TurboHD system and packages, visit www.dishnetwork.com or call 1-800-333-DISH (3474).

The Dark Knight comes from Academy Award(R) nominated filmmaker Christopher Nolan (Batman Begins, The Prestige, Memento), and features commanding performances from Christian Bale (Batman Begins, 3:10 to Yuma, The Prestige), Academy Award(R) Winner Michael Caine (The Cider House Rules, Children of Men), Academy Award(R) Nominee Heath Ledger (Brokeback Mountain), Gary Oldman (Hannibal, Harry Potter and the Order of the Phoenix), Aaron Eckhart (Thank You For Smoking, No Reservations), Maggie Gyllenhaal (Stranger Than Fiction, World Trade Center) and Academy Award(R) Winner Morgan Freeman (Million Dollar Baby, Wanted).

About DISH Network

DISH Network Corporation (Nasdaq: DISH), the nation's third largest pay-TV provider and the leader in digital television, provides approximately 13.78 million satellite TV customers as of Sept. 30, 2008 with industry-leading customer satisfaction which has surpassed major cable TV providers for eight consecutive years. DISH Network also provides customers with award-winning HD and DVR technology including the ViP(R)722 HD DVR, which received the Editors' Choice awards from both CNET and PC Magazine. In addition, subscribers enjoy access to hundreds of video and audio channels, the most International channels in the U.S., industry-leading Interactive TV applications, Latino programming, and the best sports and movies in HD. DISH Network offers a variety of package and price options including the lowest all-digital price in America, the DishDVR Advantage Package, high-speed Internet service, and a free upgrade to the best HD DVR in the industry. DISH Network is included in the Nasdaq-100 Index (NDX) and is a Fortune 300 company. Visit www.dishnetwork.com or call 1-800-333-DISH (3474) for more information.

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