

DISH Network Introduces New National HD Channels

Leads All TV Service Providers with More Than 140 National HD Channels

Today, DISH Network(R) introduces the high definition feeds of: FX, SPEED, Fashion TV (FTV), Logo and MavTV, fortifying its HD superiority and bringing its total national HD count to more than 140 channels. DISH Network also announced that it will now host the complete 24-hour feed of The N on DISH Network Ch. 181, its new permanent location. Additionally, DISH Network will launch MSNBC HD in June.

"No one has more HD than DISH Network," said Dave Shull, senior vice president of Programming for DISH Network. "We're delivering the best HD service, and when you add our DVR technology with our affordable pricing, DISH Network is the only choice for consumers looking for the ultimate HD experience."

FX HD and SPEED HD are located in DISH Network's Classic Silver 200 HD programming package and above, available to consumers starting at \$22.99 per month for the first six months, along with free installation, a free HD DVR and three months of free premium channels, including HBO and Showtime. FTV HD, Logo and MavTV HD are available in PlatinumHD, an HD add on package available to subscribers for just \$10 per month.

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For more information about DISH Network, the nation's HD leader, visit www.dishnetwork.com.

About DISH Network

DISH Network Corporation (Nasdaq: DISH) provides approximately 13.678 million satellite TV customers as of Dec. 31, 2008 with the highest quality programming and technology at the best value, including the lowest all-digital price nationwide. Customers have access to hundreds of video and audio channels, the most international channels in the U.S., state-of-the-art interactive TV applications, and award-winning HD and DVR technology including 1080p Video on Demand and the DuoDVR(TM) ViP(R) 722 DVR, a CNET and PC Magazine "Editors' Choice." DISH Network is included in the Nasdaq-100 Index (NDX) and is a Fortune 250 company. Visit www.dishnetwork.com.

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