

CTC Debuts Nationwide Exclusively on DISH Network

DISH Network L.L.C., the leader in international programming, introduced CTC, a top-rated Russian channel, on Monday, Dec. 21, 2009. The channel is available exclusively through satellite in the U.S. only to DISH Network customers.

"The addition of CTC brings a unique channel that not only strengthens our Russian channel lineup, but also offers more value for our international customers," said Chris Kuelling, vice president of International Programming for DISH Network. "We are committed to providing the most diverse and exclusive international programming options in the United States."

CTC, available on DISH Network Ch. 738 is a 24-hour family entertainment channel that broadcasts dramas and sitcoms from Russia known for their high quality and family focus. Popular programs include "Margosha," "Daddy's Girls," "Ranetki," "Cadets" and "Say What's Wrong," as well as CTC, Domashny and DTV content.

CTC is available to DISH Network customers for \$32.99 per month as part of the Russian Mega Pack, which includes seven Russian channels.

DISH Network offers more than 180 international channels in more than 28 languages – more than any other pay-TV provider. To learn more about DISH Network's international programming or to order CTC, call 1-888-950-6788 or visit www.dishnetwork.com/international.

About DISH Network

DISH Network Corporation (NASDAQ: DISH), through its subsidiary DISH Network L.L.C., provides more than 14 million satellite TV customers as of Dec. 10, 2009, with the highest quality programming and technology at the best value, including the lowest all-digital price nationwide. Customers have access to hundreds of video and audio channels, the most HD channels, the most international channels, state-of-the-art interactive TV applications, and award-winning HD and DVR technology including 1080p Video on Demand and the ViP® 722 HD DVR, a CNET and PC Magazine "Editors' Choice." DISH Network is included in the Nasdaq-100 Index (NDX) and is a Fortune 250 company. Visit www.dishnetwork.com, follow on Twitter, @dishnetwork (www.twitter.com/dishnetwork), or become a Fan on Facebook, www.facebook.com/dishnetwork.

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