

DISH Network Becomes First and Only TV Provider to Offer 200 National HD Channels

Significant Industry Milestone Includes Launch of EPIX HD

DISH Network L.L.C., America's fastest-growing pay-TV provider, today became the first and only company to offer 200 national high definition channels. New additions to the nation's largest full-time HD line-up include EPIX HD, G4 HD, HLN HD, History International HD, Nat Geo Wild HD, ShortsHD, Style HD and Turner Classic Movies HD.

Consumers can enjoy these high definition channels and more via the most advanced DVR technology in the industry, DISH Network's award-winning ViP 922 SlingLoaded DVR. This is the world's only DVR with integrated Sling technology, allowing DISH Network customers to watch their favorite programs anytime and anywhere via their laptop or mobile device. Customers with a ViP 922 have access to 200 HD channels through a giant 1 terabyte hard drive - twice as large as any other distributor's DVR.

“We are pleased to continue to lead the industry in delivering the best movies and entertainment with channels such as EPIX HD.”

"While others repeatedly claim they have the capacity to offer 200 HD channels, only DISH Network has delivered," said Tom Cullen, executive vice president of Sales, Marketing and Programming for DISH Network. "We are pleased to continue to lead the industry in delivering the best movies and entertainment with channels such as EPIX HD."

For more information on the nation's largest HD line-up as well as the ViP 922, visit www.dish.com.

About DISH Network

DISH Network L.L.C., a subsidiary of DISH Network Corporation (Nasdaq: DISH), provides more than 14.1 million satellite TV customers, as of Dec. 31, 2009, with the highest quality programming and technology at the best value, including the lowest all-digital price nationwide. Customers have access to hundreds of video and audio channels, the most HD channels, the most international channels, state-of-the-art interactive TV applications, and award-winning HD and DVR technology including 1080p Video on Demand and the ViP 722 HD DVR, a CNET and PC Magazine "Editors' Choice." DISH Network Corporation is included in the Nasdaq-100 Index (NDX) and is a Fortune 200 company. Visit www.dish.com, follow on Twitter, @dishnetwork (www.twitter.com/dishnetwork), or become a Fan on Facebook, www.facebook.com/dishnetwork.

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