

# DISH Network First TV Provider to Launch All Three Univision Networks in HD

***Provides the Only Complete High Definition Lineup of 2010 FIFA World Cup(TM) Coverage in Spanish Nationwide***

DISH Network L.L.C., America's fastest-growing pay-TV provider, today became the first and only company to launch all three Univision networks in HD - Univision HD, TeleFutura HD and Galavisión HD. DISH Network is also launching Univision and TeleFutura local stations in HD to deliver the most complete high definition coverage of the 2010 FIFA World Cup™ South Africa. Univision HD and TeleFutura HD are available today and Galavisión HD arrives in early June.

"Since day one, DISH Network has been committed to delivering the very best in Latino programming, and we're proud to offer three of the top Spanish-language networks in high definition just in time for the 2010 FIFA World Cup™," said Dave Shull, senior vice president of Programming for DISH Network. "Our customers will not only get access to live 2010 FIFA World Cup™ games in HD on Univision and TeleFutura, but also they'll get primetime replays of games on Galavisión, HD, available nationally in June only on DISH Network."

"Our mission is to provide viewers with the highest-quality information and entertainment, and this partnership significantly helps to put our Spanish-language programming and category-leading 2010 FIFA World Cup™ coverage in front of an audience that wants to enjoy the best Univision HD, TeleFutura HD and Galavisión HD has to offer," said Tonia O'Connor, executive vice president, distribution sales and marketing, Univision Communications. "The availability of our portfolio of networks in HD speaks to DISH Network's commitment to Hispanic audiences."

Univision HD, TeleFutura HD and Galavisión HD, owned by Univision Communications, Inc., are the leading Spanish-language programming destinations for U.S. Hispanics. Univision is the No. 1 Spanish-language network in the U.S. and is the exclusive, Spanish-language home to the 2010 FIFA World Cup™. TeleFutura ranks second among all Spanish-language networks in key dayparts and will also show live 2010 FIFA World Cup™ games. Galavisión is the top Spanish-language cable network, and will feature primetime replays of 2010 FIFA World Cup™ matches along with specially-produced content, providing viewers with the most complete 2010 FIFA World Cup™ experience.

For more information on how to subscribe, visit [www.dishlatino.com](http://www.dishlatino.com) or call 1-888-599-DISH.

## About DISH Network

DISH Network L.L.C., a subsidiary of DISH Network Corporation (NASDAQ: DISH), provides more than 14.3 million satellite TV customers, as of March 31, 2010, with the highest quality programming and technology at the best value, including the lowest all-digital price nationwide. Customers have access to hundreds of video and audio channels, the most HD channels, the most international channels, state-of-the-art interactive TV applications, and award-winning HD and DVR technology including 1080p Video on Demand and the ViP® 722 HD DVR, a CNET and PC Magazine "Editors' Choice." DISH Network Corporation

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is included in the Nasdaq-100 Index (NDX) and is a Fortune 200 company. Visit [www.dish.com](http://www.dish.com), follow on Twitter, @dishnetwork ([www.twitter.com/dishnetwork](http://www.twitter.com/dishnetwork)), or become a Fan on Facebook, [www.facebook.com/dishnetwork](http://www.facebook.com/dishnetwork).

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