

DISH Network's Exclusive DishEARTH Channel to Air Total Solar Eclipse Live from Space

DISH Network Corporation (Nasdaq: DISH):

WHAT: Sunday's total solar eclipse will not be visible in the U.S., but DISH Network's exclusive DishEARTH channel will broadcast the event in real-time.

WHERE: Launching on Earth Day last year, DishEARTH, ch. 287, broadcasts live 24/7 views of Earth from the world's first Earth-directed camera mounted on a commercial communications satellite.

WHEN: Sunday, July 11, 2010 starting at approximately 3 p.m. ET.

HOW: All DISH Network customers have access to DishEARTH and can tune in to follow the moon as it takes its path between Earth and the sun.

For additional information about DISH Network programming or to order visit www.dish.com. For questions about DishEARTH, ask DISH Network on Twitter @dishnetwork or Facebook.

About DISH Network

DISH Network L.L.C., a subsidiary of DISH Network Corporation (Nasdaq: DISH), leads the pay-TV industry in technological breakthroughs and provides more than 14.3 million satellite TV customers, as of March 31, 2010, with the highest quality programming and technology at the best value. Customers have access to the most HD channels, the most international channels, state-of-the-art interactive TV applications, and award-winning HD and DVR technology including the ViP 922 SlingLoaded DVR, the world's only DVR with TV Everywhere functionality. DISH Network Corporation is included in the Nasdaq-100 Index (NDX) and is a Fortune 200 company. Visit www.dish.com, follow on Twitter, @dishnetwork (www.twitter.com/dishnetwork), or become a Fan on Facebook, www.facebook.com/dishnetwork.

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