

# DISH Network's Enhanced Google TV Solution Now Available to Subscribers for \$179

DISH Network L.L.C. (Nasdaq: DISH) today announced that DISH Network's Google TV solution is now available to customers for the lowest price on the market: \$179. By combining robust search capabilities and the variety of content on the Web with DISH Network's onscreen programming data, DVR and Video on Demand content, DISH Network delivers a seamless entertainment experience resulting in the most advanced integration of Google TV on the market.

"Only DISH Network customers will have access to the most fully-featured Google TV experience available, which includes our unique pairing protocol for simultaneous search capabilities across Web and DVR content, as well as DISH Network's VOD programming," said DISH Network Chief Marketing Officer Ira Bahr. "Customers can now surf the Web, check email, interact with social media, and find additional online television content all from the comfort of their living room sofa."

"Google TV makes the Web another channel on your TV by bringing the Internet together with the TV programming you know and love," said Rishi Chandra, lead product manager for Google TV. "We're excited to work with DISH Network to bring an enhanced Google TV experience to its subscribers so they can find even more content to watch - whether on their DVR, TV or the Web."

DISH Network's Google TV solution, which requires a DVR integration service of \$4 per month, includes the Logitech Revue with Google TV, a small set-top box available for a special price of \$179 (MSRP \$299) – an exclusive deal for DISH Network customers. The Google TV experience is compatible with DISH Network ViP series HD DVR satellite TV receivers including the ViP 622, ViP 722 and ViP 722k.

Customers can order by logging in to their DISH Network account at [www.dish.com](http://www.dish.com) or by calling 800-894-9131. Equipment will be shipped directly to the customer. After the Revue is connected, a helpful onscreen wizard walks the customer step-by-step through the simple set-up process.

DISH Network also makes its enhanced Google TV experience available to customers who purchase a Logitech Revue or Sony Internet TV powered by Google TV from retail outlets; however, the special \$179 offer is only available when customers order directly from DISH Network. For more information about DISH Network's Google TV solution, visit [www.dishnetwork.com/googletv](http://www.dishnetwork.com/googletv). Click [HERE](#) to view an online demonstration.

## About DISH Network

DISH Network Corporation (Nasdaq: DISH), through its subsidiary DISH Network L.L.C., provides more than 14.2 million satellite TV customers, as of September 30, 2010, with the highest quality programming and technology at the best value, including HD Free for Life. Subscribers enjoy industry-leading customer satisfaction, the largest high definition line-up with more than 200 national HD channels, the most international channels, and award-winning HD and DVR technology. DISH Network Corporation is included in the Nasdaq-100 Index (NDX) and is a Fortune 200 company. Visit [www.dish.com](http://www.dish.com).

## Related Links

“Customers can now surf the Web, check email, interact with social media, and find additional online television content all from the comfort of their living room sofa.”

[DISH Network Google TV Solution](#)

[Video Demo of DISH Network Google TV Solution](#)

## **Contact:**

DISH Network  
Corporate Communications,  
[press@dish.com](mailto:press@dish.com) or 720-514-5351  
Customer Service,  
[executivecustomerservice@dish.com](mailto:executivecustomerservice@dish.com)  
Employment Verification, [voe@dish.com](mailto:voe@dish.com)

---