

DISH Network Expands Movie Channel Lineup with Introduction of Starz Entertainment's MoviePlex

DISH Network L.L.C. today reaffirmed its commitment to growing its selection of movie channels with the launch of Starz Entertainment's MoviePlex movie channel into DISH Network's HD Platinum package. As part of the multi-year agreement signed between the companies, MoviePlex's content, along with hundreds of titles from Starz and Encore, will also soon be available on demand and through DISHOnline.com.

MoviePlex offers popular uncut, commercial-free movies with a different movie genre showcased every day. Featured titles coming up on MoviePlex include: "The Fifth Element," "Groundhog Day," "The Karate Kid," "Sleepless in Seattle," "Seven Years in Tibet," "Fried Green Tomatoes," "The Scorpion King," "Happy Gilmore" and "The Sixth Sense."

"DISH Network customers have responded extremely well to our recent launch of movie channels like Starz's IndiePlex and RetroPlex, so we're proud to expand our relationship with Starz by introducing MoviePlex," said Dave Shull, senior vice president of Programming for DISH Network. "Plus, the addition of MoviePlex, Starz and Encore content to our on demand and DISHOnline.com selections will give our customers even more ways to enjoy their favorite TV shows and movies."

"Starz is excited to broaden the distribution of our channels through not only DISH Network's TV service, but also via its on demand and online platforms," said Ed Huguez, executive vice president of Affiliate Sales and Marketing for Starz Entertainment. "The agreement deepens our business relationship with DISH Network for the benefit of its customers and expands the reach of our increasingly popular original programming and great movies."

DISHOnline.com offers more than 150,000 popular movies, TV shows, clips and trailers into one easy-to-use interface. DISH Network customers have the ability to watch their live TV, all of their DVR recordings, and instantly view thousands of movies, TV shows, clips and more, all at no additional charge with their paid subscription and compatible equipment. Through a robust search engine, customers can browse for content by title, network, actor or genre.

About DISH Network

DISH Network Corporation (Nasdaq: DISH), through its subsidiary DISH Network L.L.C., provides more than 14.2 million satellite TV customers, as of September 30, 2010, with the highest quality programming and technology at the best value, including HD Free for Life. Subscribers enjoy industry-leading customer satisfaction, the largest high definition line-up with more than 200 national HD channels, the most international channels, and award-winning HD and DVR technology. DISH Network Corporation is included in the Nasdaq-100 Index (NDX) and is a Fortune 200 company. Visit www.dish.com.

About Starz Entertainment

Starz Entertainment, LLC, is a premium movie and original programming entertainment service provider operating in the United States. The company offers 16 premium channels including the flagship Starz®

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and Encore® brands with approximately 17.3 million and 31.9 million subscribers respectively. Starz Entertainment airs in total more than 1,000 movies and original series every month across its pay TV channels. Starz Entertainment is recognized as a pay TV leader in providing HD, On Demand, HD On Demand and online advanced services for its Starz, Encore and MoviePlex brands. Starz Entertainment (www.starz.com) is an operating unit of Starz, LLC, which is a controlled subsidiary of Liberty Media Corporation and is attributed to the Liberty Starz tracking stock group (Nasdaq: LSTZA).

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