

# DISH's Game Finder App Alerts Fans to Games with Best Action as It Happens, Tracks Scores on Screen

DISH Network Corporation (Nasdaq: DISH):

- View scores of favorite teams and leagues on TV without missing a play
- Track trending games based on Thuuz excitement monitoring
- Switch between multiple games, set reminders, record upcoming games

DISH (NASDAQ: DISH) has launched the new Game Finder app, a simple interactive feature that allows viewers to navigate and watch the best games using their [Hopper™ Whole-Home HD DVR](#). With so many games to choose from, Game Finder offers fans a way to watch and follow the most exciting games on TV.

Additionally, Game Finder incorporates Thuuz Sports' excitement ratings and enables viewers to track scores of every game across the NFL, NCAAF, MLB, NBA, NCAABB and NHL.

Available now at no additional charge, Game Finder enhances the sports experience on the Hopper by bringing scores and games across every network in one location. While watching TV, viewers can select their favorite teams, follow up-to-the-minute box scores of individual games, watch two games at a time with picture-in-picture (PiP), schedule recordings and set reminders for upcoming games. Customers can also discover games they are not subscribed to and upgrade their subscription and watch these games with a click of the remote.

"Game Finder helps viewers sort through the clutter to find the hottest games and keep up with their favorite teams," said Vivek Khemka, vice president of Product Management at DISH. "Increasingly with fantasy sports, fans are paying attention to numerous games at a time and our app provides a single source to track the rapidly changing events."

Game Finder is the first interactive TV app that integrates excitement ratings for sports. The app's integration of sports monitoring from Thuuz alerts viewers to popular, trending games. Thuuz monitoring uses real-time analytics of hundreds of data inputs to alert viewers to the most exciting sporting events. Thuuz rates the excitement of live and upcoming games on a simple scale of 0-100 to highlight viewing trends and signal the most popular events.

"The inclusion of Thuuz ratings drives viewers to the best sports action as it happens on TV, elevating Game Finder above the numerous other score tracking tools that exist," said Warren Packard, CEO and co-founder of Thuuz. "Our rating system keeps you in front of the action, making sure you never miss the most exciting games and giving you the edge within your fantasy league."

DISH's Game Finder app is an innovation inspired by customer need. Developers at DISH designed the app around a call center technology used to respond to questions from customers active in fantasy sports leagues. With further development and the addition of Thuuz ratings, they created an innovative, streamlined resource available directly on customers' TV screens. DISH is currently the only pay-TV provider to offer a sports app this extensive to customers through their set top box.

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Hopper customers can access Game Finder App by pressing the blue button on the remote while

watching TV, picking Game Finder and clicking Select.

To learn more about the DISH products, including Game Finder and the Hopper system, visit [www.dish.com](http://www.dish.com). To learn more about Thuuz, visit [www.thuuz.com](http://www.thuuz.com).

#### **About DISH:**

DISH Network Corporation (NASDAQ: DISH), through its subsidiary DISH Network L.L.C., provides approximately 14.061 million satellite TV customers, as of June 30, 2012, with the highest quality programming and technology with the most choices at the best value, including HD Free for Life. Subscribers enjoy the largest high definition line-up with more than 200 national HD channels, the most international channels, and award-winning HD and DVR technology. DISH Network Corporation's subsidiary, Blockbuster L.L.C., delivers family entertainment to millions of customers around the world. DISH Network Corporation is a Fortune 200 company. Visit [www.dish.com](http://www.dish.com).

#### **About Thuuz:**

Thuuz, Inc. is an award-winning mobile and connected TV service revolutionizing how consumers discover and connect to sports programming. We alert fanatics, sports enthusiasts and casual viewers to the most exciting sporting events as they're happening leveraging advanced algorithmic analysis, social signaling and fan preferences. We also direct fans to where they can tune into the game -- TV, web or mobile. Our partners include leading TV providers, wireless carriers and electronics companies. To download our free mobile apps for Android, iOS, and Google TV, or to learn more about Thuuz, please visit <http://www.thuuz.com>.

#### **Note to reporters and editors:**

Screenshots of DISH's Game Finder app is available at <http://press.dishnetwork.com/Press-Center/Photo-Library>.

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