

DISH's AutoHop Technology Named CES Innovations 2013 Design and Engineering Award Honoree

ENGLEWOOD, Colo.--The Consumer Electronics Association (CEA) named DISH's AutoHop™ commercial-skipping feature an International Consumer Electronics Show (CES) Innovations 2013 Design and Engineering Award Honoree. AutoHop is available on the satellite-TV provider's Hopper™ Whole Home HD DVR.

DISH received the award as CEA hosted the annual CES Unveiled conference in Manhattan. Products entered in this program are judged by a panel of independent designers, engineers and members of the media to honor outstanding design and engineering in cutting-edge consumer electronics products across 29 product categories.

"The Hopper has been recognized in multiple reviews as the best DVR, and we thank the Consumer Electronics Association for recognizing the receiver's AutoHop feature as a leading innovation," said Vivek Khemka, vice president of Product Management at DISH. "The entire Hopper system gives customers more choice and control over the TV that they watch. AutoHop is just one of the exciting features we offer on Hopper and is an extension of what consumers already do - skip commercials on shows they record."

The Innovations Design and Engineering Awards are sponsored by the CEA, the producer of the International CES, the world's largest consumer technology tradeshow. The CEA has been recognizing achievements in product design and engineering since 1976.

The Innovations entries are judged based on the following criteria:

- Engineering qualities, based on technical specs and materials used
- Aesthetic and design qualities, using photos provided
- The product's intended use/function and user value
- Unique/novel features that consumers would find attractive
- How the design and innovation of the product compares to other products in the marketplace

Innovations 2013 Design and Engineering honoree products are featured on <http://cesweb.org/Awards/CES-Innovations-Awards.aspx>, which lists product categories, as well as each product name, manufacturer information, designer, description, photo and URL.

DISH's Hopper, with its AutoHop capabilities, will be displayed in The Venetian at the 2013 International CES, which runs Jan. 8-11, 2013, in Las Vegas. Honorees will also be displayed at CES Unveiled: The Official Press Event of the International CES from 4-7 p.m. on Sunday, Jan. 6 in the South Seas Ballroom C at Mandalay Bay.

About AutoHop

DISH's AutoHop feature is offered with the Hopper's exclusive PrimeTime Anytime™ capability, which

“The entire Hopper system gives customers more choice and control over the TV that they watch. AutoHop is just one of the exciting features we offer on Hopper and is an extension of what consumers already do - skip commercials on shows they record.”

allows viewers to choose to record the primetime TV programming on ABC, CBS, FOX and NBC -- the networks that deliver some of the most popular shows during primetime.

Once the viewer enables the PrimeTime Anytime feature, and selects the networks and nights to record, the Hopper stores these shows for up to eight days after they have aired making it easy to access episodes from last night, or last week.

The AutoHop commercial-skipping feature, using patented technology, works with most shows recorded using PrimeTime Anytime.

A viewer can watch a show with the AutoHop option commercial-free starting the day after a show has been recorded with the Hopper's PrimeTime Anytime capability. Prior to that, the Hopper's 30-second "hop forward" feature continues to work for same-day viewing of recorded shows.

About DISH

DISH Network Corporation (NASDAQ: DISH), through its subsidiary DISH Network L.L.C., provides approximately 14.042 million satellite TV customers, as of Sept. 30, 2012, with the highest quality programming and technology with the most choices at the best value, including HD Free for Life. Subscribers enjoy the largest high definition line-up with more than 200 national HD channels, the most international channels, and award-winning HD and DVR technology. DISH Network Corporation's subsidiary, Blockbuster L.L.C., delivers family entertainment to millions of customers around the world. DISH Network Corporation is a Fortune 200 company. Visit www.dish.com.

Contact:

DISH Network Corporation
Aaron Johnson, 720-514-5839
aaron.johnson@dish.com
