

DISH Hopper, Second-Screen and Mobile Apps Enhance NCAA Tournament Viewing Experience

DISH upgrades apps to improve Hopper and second-screen experience

DISH Explorer second-screen app delivers easier Tournament navigation, enhanced stats and access to Twitter conversation about the Tournament

DISH Anywhere update enables faster mobile app experience

Game Finder Hopper app optimized for NCAA Tournament experience

ENGLEWOOD, Colo.-- As college basketball fans across the nation prepare to follow the NCAA Tournament, DISH has enhanced apps within its Hopper™ Whole-Home HD DVR platform, including its second screen and mobile apps to give sports fans an improved viewing experience.

Updates to Hopper Apps:

The Hopper sports app, Game Finder, displays all the Tournament games in one easy to navigate location and allows viewers to tune in to, or record, upcoming games directly from the app.

Enhancements to the app include:

- Faster navigation and access to sports scores;
- The ability to sort games by conference to enable viewers to find must-see games quicker; and
- The option to hide games that are blacked out.

Updates to Second-Screen and Mobile Apps:

The DISH Explorer™ app for iPad now includes an "NCAA Tournament" tab on the main screen. The tab allows viewers to instantly see upcoming games, times and channels, and enables them to easily set recordings. Fans can even join the latest sports conversation on Twitter through the app.

DISH Explorer gives fans the chance to quickly find their favorite teams; easily locate and record upcoming games; receive real-time, on-screen updates about which games are the most exciting (using Thuuz technology); and view score updates.

The updated DISH Anywhere app gives customers a faster experience and the ability (if they want) to watch live and recorded Tournament games from home anywhere on Internet-connected tablets, smartphones and PCs at no additional charge using the Hopper's new built-in Sling capabilities.

For more information, visit www.dish.com.

About DISH

DISH Network Corporation (NASDAQ: DISH), through its subsidiary DISH Network L.L.C., provides approximately 14.056 million satellite TV customers, as of Dec. 31, 2012, with the highest quality programming and technology with the most choices at the best value, including HD Free for Life. Subscribers enjoy the largest high definition line-up with more than 200 national HD channels, the most international channels, and award-winning HD and DVR technology. DISH Network Corporation's subsidiary, Blockbuster L.L.C., delivers family entertainment to millions of customers around the world. DISH Network Corporation is a Fortune 200 company. Visit www.dish.com.

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