

SLING TV UNVEILS "STREAM TEAM" LINEUP: 10 COLLEGE FOOTBALL PLAYERS SIGNED TO \$4.99 NIL DEALS

Sling's new \$4.99 Day Pass fuels a first-of-its-kind NIL movement proving streaming value beats streaming hype

ENGLEWOOD, Colo., Sept. 12, 2025 /PRNewswire/ -- Sling TV, the most flexible live streaming service, today revealed the first-ever roster of the Sling "Stream Team," a group of 10 college football players signed to one-day Name, Image, and Likeness (NIL) deals for just \$4.99, matching the price of Sling's new Day Pass subscription.

Last month, Sling TV launched its newest Sling Orange subscription offerings to redefine streaming: Day, Week and Weekend Passes last month. In this next chapter of the campaign, the provider is flipping the script on the traditional NIL narrative. Instead of million-dollar contracts and sneaker endorsements, Sling is celebrating players and fans alike with a never-before-seen one-day, \$4.99 NIL deal and a very real reward: a free year of Sling TV.

"This program proves you don't need to spend big to show up big," said Seth Van Sickle, Senior Vice President, Sling TV. "We built our new passes to give fans flexibility, and the Stream Team celebrates the same idea. You can still be part of the action without signing your life (or your wallet) away."

Meet the 2025 "Stream Team" Players

The roster of college football athletes includes breakout transfers, crowd-igniting players and standout walk-ons from powerhouse programs across the country. They were chosen not just for their skills on the field, but for their personalities, campus presence and their ability to represent the voice of real fans.

Nikhai Hill-Green	Linebacker	University of Alabama
Will Straka	Linebacker	Boston College
Christopher Vizzina	Quarterback	Clemson University
Jacob Hardie	Running Back	University of Georgia
Miles Thornton	Wide Receiver	University of Georgia
Andy Bass	Running Back	University of Oklahoma
Jakeb Snyder	Slot Receiver	University of Oklahoma
Wesley Watson	Wide Receiver	Texas A&M University
Brycen Coleman	Tight End	Vanderbilt University
Brock Taylor	Kicker	Vanderbilt University

Fans Can Join "Stream Team" Too

Alongside these athletes, Sling TV is inviting the public to be part of the fun with its "Stream Team" sweepstakes. Through September 26, fans nationwide can enter for a chance to score their own \$4.99 NIL deal, one full year of Sling Orange, and bragging rights as an official 2025 "Stream Team" member.

Fans can enter online at or sling.com/NILDayPass, where they'll find the official entry form and full sweepstakes details.

"College football's superfans are its beating heart," said Van Sickle. "We're excited to showcase their passion, unique personalities and unwavering loyalty. We're proud to officially welcome them into the Sling family."

For more information about Sling TV, the new subscription offerings and the "Stream Team" sweepstakes, visit Sling.com.

About Sling TV

Sling TV is an Emmy® Award-winning live streaming TV service that provides more than 700 channels from today's most popular networks across its general market, Latino and international services. Sling TV offers three general market streaming services, Sling Orange, Sling Blue and Sling Select. In addition, Sling Orange now offers a day, week and weekend subscription offering. Sling TV offers customers access to free content via Sling Freestream, with more than 600 à la carte channels and services, plus Pay-Per-View events and movies on-demand. Sling TV provides a suite of stand-alone and add-on Spanish-language services and packages tailored to English-dominant, bilingual and Spanish-dominant U.S. households. Sling TV is the leading U.S. provider of foreign-language programming, with more than 400 channels in 27 languages. Visit sling.com for more information. Sling TV L.L.C. is an indirect wholly-owned subsidiary of EchoStar Corporation (NASDAQ: SATS).

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