## Boost Delivers New Option for Device Protection

Boost Infinite and Boost Mobile customers can sign up for an all-new device protection program starting at \$8/month, including AppleCare Services.

**LITTLETON, Colo. - Aug. 10, 2023 -** Boost Protect is boosting device protection for customers with new options in phone repair, tech support and enhanced mobile security. With Boost Protect, <u>Boost Mobile</u> and <u>Boost Infinite</u> have you covered through life's mishaps, providing peace of mind for our customers, along with our commitment to value.

Starting at just \$8/month<sup>1</sup>, Boost Protect subscribers receive Lookout: Premium mobile security and AppleCare Services for iPhone. With a variety of repair options and access to tech support via the web, all subscribers can submit an unlimited number of claims for accidental damage and malfunction.<sup>2</sup>

Trips to the Genius Bar at Apple Store locations and Apple Authorized Service Providers, same-day<sup>3</sup> screen shatter<sup>4</sup> and battery service coverage<sup>5</sup> are also available for Boost Protect subscribers when purchasing a new or renewed iPhone. Additionally, those subscribers have 24/7 access to Apple Support via chat and phone.

"Boost has long delivered exceptional value to our customers, which is why we're introducing an all-new phone protection program to better serve their evolving device care needs," said Michael Kelly, president, Retail Wireless, DISH Wireless. "We're offering Boost Protect to give our customers an elevated level of protection that matches the investment in and complexity of today's smartphones. Plus, the added convenience and availability of AppleCare Services to Boost subscribers through Apple's retail locations and Apple Authorized Service Providers delivers unmatched service and an exceptional customer experience."

Boost customers will also benefit from Lookout Premium, a mobile security offering, with Boost Protect at no additional charge and includes:

- Safe Browsing & Phishing Detection: Browse the web worry-free.
- Wi-Fi Threat Detection: Safe transition off bad Wi-Fi networks.
- System Advisor: Exposure alerts to security vulnerabilities.
- Breach Report: Timely alerts on relevant corporate breaches.
- Lock & Wipe: Lock your device and delete personal information via your personal portal. 6
- Locate & Scream: Find your lost or stolen device and sound an alarm.
- Device Threat Protection: Email with last known device location and front-facing photo.
- Signal Flare: Email with device's last known location when its battery gets low.
- Lost Message: Post a custom message on your device's lock screen.

Boost Protect is replacing the Boost Shield program.<sup>8</sup>

To learn more about Boost Protect, or to get information on our other devices or services, please visit Boost Mobile or Boost Infinite.

1 Price is tiered based on device MSRP. Customers can also purchase damage and malfunction only or loss and theft only starting at \$3/month.

2 Unlimited claims are only on the extended warranty component of the policies.

3 Available in most metro areas.

4 Screen repairs are \$29.00 per incident.

5 Battery coverage is only for devices with less than 80 percent capacity.

6 Lock & Wipe is only available on Android.

7 Front-facing photo only available on Android.

8 Existing subscribers will remain on Boost Shield until their next device upgrade, when they'll be prompted to enroll into the tiered Boost Protect program.

## **About Boost Infinite**

Boost Infinite is an infinitely better wireless carrier offering unlimited talk, text and data on one of America's top 5G networks; all backed by a 30-day money back guarantee. Developed to provide an outstanding customer experience to our members, Boost Infinite keeps wireless service simple and straightforward. With plans starting as low as \$25/month, Boost Infinite is the value leader in the postpaid wireless market today. Boost Infinite is a retail wireless carrier under <a href="DISH Wireless">DISH Wireless</a>, a subsidiary of <a href="DISH Wireless">DISH WIR

## **About Boost Mobile**

<u>Boost Mobile</u> provides award-winning, best-in-class value and connectivity to U.S. wireless consumers on America's largest 5G networks and competitive consumer plans with no annual service contracts. Boost Mobile operates on DISH Wireless L.L.C., a subsidiary of DISH Network Corporation (NASDAQ: <u>DISH</u>), and serves as its largest retail wireless brand. DISH, a nationwide U.S. wireless carrier, continues to innovate in wireless, building the DISH 5G network. Learn more about Boost Mobile online on <u>Facebook</u>, <u>Instagram</u>, <u>Twitter</u> and <u>YouTube</u>.

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