DISH supports businesses as America reopens, offers two months of free service to hotels and other commercial properties

- Available to new commercial business customers nationwide today through Dec. 31, 2020
- Includes two months free bulk TV programming and SMARTBOX fees

ENGLEWOOD, Colo., June 17, 2020 / PRNewswire/ -- DISH today announced it is offering two free months of bulk television service to new commercial business customers, including hotels, hospitals, senior living communities, student housing, apartments and more. Available now through Dec. 31, 2020, this offer aims to provide economic relief to businesses nationwide impacted by COVID-19.

"As the nation begins taking steps to restart the economy, many businesses are facing important financial decisions to help get their feet back on the ground," said Amir Ahmed, DISH senior vice president of sales. "Access to breaking news and entertainment is as important as ever, and we're proud to reduce the economic barriers businesses may face in order to provide their guests, residents and patients with the best entertainment experience out there."

With this offer, commercial properties new to DISH are eligible to receive two months of free bulk programming, including America's Top 120 package or above, add-on packages and leasing fees for SMARTBOX, DISH's industry-leading video distribution platform that powers HD programming over properties of all types and sizes. A minimum commitment is required.

Earlier this year, DISH began working with existing commercial business customers affected by COVID-19 to temporarily reduce rates and pause programming.

To learn more about DISH Business's new offer, including how to qualify, visitdish.com/2monthsfree.

About DISH Business

DISH Business, a DISH Network Corporation (NASDAQ: DISH) business unit, provides television and internet solutions to commercial properties, including hotels, restaurants, bars, multifamily communities, office and retail lobbies, senior living communities and in-flight entertainment. DISH Business delivers content via SMARTBOX®, a video distribution platform that provides TV across large properties. Powered by SMARTBOX, the EVOLVE® set-back box integrates streaming apps with live linear DISH programming, transforming hotel in-room entertainment. DISH Fiber, the company's newest single solution for multifamily communities, provides instant access to live streaming TV and managed Wi-Fi property-wide. Visit dish.com/business.

For more information on SMARTBOX, visit <u>dish.com/business/smartbox/</u>
For more information on EVOLVE, visit <u>dish.com/business/evolve/</u>
For more information on DISH Fiber, visit <u>dish.com/business/products/dish-fiber/</u>
For more information on OnStream, visit www.dish.com/business/onstream/.

For company information, visit about.dish.com

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