

NFL Network and DISH Reach New Carriage Agreement

NFL Network and NFL RedZone Restored on the DISH Satellite Platform in advance of the NFL Preseason; NFL Network and NFL RedZone Also to Join Sling TV

Aug 3, 2016--NFL Media and DISH Network L.L.C. today announced that the two parties have reached a new carriage agreement for NFL Network and NFL RedZone. Distribution of both networks has been restored on DISH's satellite distribution system, and both services will be added to Sling TV in time for the NFL regular season this fall.

"We are pleased to see NFL Network and NFL RedZone back on DISH," said Hans Schroeder, Senior Vice President, Media Strategy, Business Development & Sales for the NFL. "This has been a thoughtful negotiation that resulted in a great outcome for our fans. DISH is an important distributor of NFL Network and NFL RedZone, and we are excited to expand our distribution to new fans on the fast-growing Sling TV platform."

"These networks will give DISH and Sling TV customers the inside look at a favorite American pastime as we approach the NFL season," said Warren Schlichting, DISH's executive vice president of programming.

Completion of the agreement will provide DISH subscribers nationwide with the chance to tune in just as the NFL Preseason kicks off. NFL Network will provide comprehensive coverage throughout August of all 32 training camps with *Inside Training Camp Live* and will deliver fans all 65 preseason games – including a record 16 live. During the regular season, NFL Network will deliver exclusive *Thursday Night Football* games, popular shows such as *NFL GameDay Morning*, *A Football Life*, and *TIMELINE*, and the new morning show, *Good Morning Football*, which airs live each weekday morning from New York City. DISH customers will also have access to both networks through Watch NFL Network, available on NFL.com, the NFL app across connected TV devices, and via NFL Mobile on Windows, iOS and Android devices.

Additionally, Sling TV subscribers will have access to NFL Network and NFL RedZone, starting with the 2016 regular season. Sling TV is available across mobile phones, tablets, computers, TVs and streaming devices, offering NFL fans yet another choice for how and where to access their favorite content.

NFL content has never been more popular across the media landscape. According to the Nielsen Company, 199 million people tuned into the 2015 NFL regular season representing 78 percent of all television homes and 67 percent of potential viewers in the U.S. NFL games accounted for the top 25 and 46 of the 50 most-watched TV shows among all programming in 2015.

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