

DISH to Present NBCUniversal's Coverage of 2016 Rio Olympics, Including 4K Content and Other Enhancements

Exclusive sports hub eases navigation of NBCUniversal's Olympics broadcast across 10 NBCUniversal networks

Sports Bar Mode displays four different NBCUniversal channels simultaneously, on one TV screen at home

ENGLEWOOD, Colo. -- July 28, 2016-- ([BUSINESS WIRE](#))--DISH Network L.L.C. in agreement with NBCUniversal today announced multiple features that will help viewers get the most out of NBCUniversal's multi-platform coverage of the Games of the XXXI Olympiad from Rio de Janeiro, Brazil, including the upcoming availability of a new, dedicated linear channel broadcast on DISH in 4K. DISH video subscribers will also have access to NBCUniversal's unprecedented 6,755 hours of Olympic programming, including coverage of all competition sessions, on-demand.

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“This summer is a great time to be a DISH customer,” said Vivek Khemka, chief technology officer and executive vice president. “Extensive sports coverage is a big perk of a pay-TV subscription, and DISH is upping the ante by releasing a multitude of custom Hopper features tailored to enhance NBCUniversal's coverage of the Rio Games.”

4K linear and on-demand coverage: DISH's Hopper 3 and 4K Joey customers can watch NBC's coverage in 4K on linear channel 146, as well as in the video-on-demand catalog. The coverage will be made available on one-day delay and will include content from swimming, track and field, basketball, judo and the Closing Ceremony, as well as Rio scenics.

One event from the previous day's competition will be provided daily and looped on channel 146 in three-hour intervals from August 7 through August 22, the day after the games conclude. The same 4K video assets will be

available in DISH's on-demand catalog.

Exclusive sports hub on DISH channel 148: DISH's exclusive sports hub creates an easy means to navigate through NBCUniversal coverage across 10 networks: NBCSN, Golf Channel, Bravo, CNBC, MSNBC, USA Network, Telemundo, NBC Universo and two linear sport-specific specialty channels. DISH's channel 148 will be labeled "2016 Rio Olympics" and, when expanded, it will list these NBCU networks side-by-side in the guide.

"NBC Olympics TV Experience" app: DISH will offer an NBC Olympics app on its family of Hopper set-top boxes and accompanying 4K Joey, Wireless Joey, Joey and Super Joey units. The app features real-time medal counts dynamically provided by NBCUniversal, and will showcase the complete NBC Olympics TV roster by schedule and network. Viewers can use the app to tune to any live event or record any upcoming event.

Sports Bar Mode: With NBCUniversal's coverage of the Olympic Games presented across 11 channels, DISH's Sports Bar Mode will provide a useful tool to fans interested in watching multiple events airing simultaneously. Available on the Hopper 3, Sports Bar Mode is a multi-channel view that divides a 4K or HDTV screen into quadrants, each with the ability to display a different program. Users can easily toggle among the four channels to determine which will play audio.

NBC Sports app and NBCOlympics.com: The NBC Sports app and NBCOlympics.com will once again feature live streaming coverage of all competitions, plus event rewinds and extensive video highlights. DISH customers can easily verify their subscriptions and watch this coverage live at no additional charge by following the TV Everywhere verification process with their DISH username and password.

About DISH

DISH Network Corp. (NASDAQ:DISH), through its subsidiaries, provides approximately 13.593 million pay-TV subscribers, as of June 30, 2016, with the highest-quality programming and technology with the most choices at the best value. DISH offers a high definition line-up with more than 200 national HD channels, the most international channels and award-winning HD and DVR technology. DISH Network Corporation is a Fortune 200 company. Visit www.dish.com.

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About NBC Olympics

A division of NBC Sports Group, NBC Olympics is responsible for producing, programming and promoting NBCUniversal's Olympic coverage. It is renowned for its unsurpassed Olympic heritage, award-winning production, and ability to aggregate the largest audiences in U.S. television history. The 2012 London Olympics were watched by 217 million Americans across the networks of NBCUniversal, making it the most-watched event in U.S. television history.

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