DISH Debuts New Voice Remote to Customers Nationwide

Features voice search and command, backlighting, and a clickable touchpad for swipe and scroll navigation

Serves as universal remote with infrared capabilities Available today for \$30 with Hopper 3 and 4K Joey

ENGLEWOOD, Colo.--July 14, 2016 --(<u>BUSINESS WIRE</u>)--DISH today launched its Voice Remote, featuring voice recognition, a clickable touchpad and backlighting. This remote controls navigation, search and content selection on Hopper 3 and 4K Joey set-top boxes.

"Voice Remote is simple to use, affordable and, most impressively, operates with incredible speed and accuracy," said Vivek Khemka, DISH executive vice president and chief technology officer. "Leveraging modern navigation paradigms like touch and voice, this remote represents a complete reinvention of the outdated remote control customers have come to expect from cable providers."

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Roughly half the size of a traditional remote control, Voice Remote fits in the palm of the user's hand, much like a smartphone. DISH designed the remote to interpret natural language, populating search results based on program title, actor or genre, and building contextual searches to narrow options, as desired. It also utilizes voice commands to control basic functions of the receiver, including recording and changing channels.

Voice Remote features two touchpad modes: default displays a blank touchpad allowing navigation tasks, while the numeric mode illuminates a keypad when channel or password entry is preferred.

With the ability to serve as a universal remote, Voice Remote can control up to two IR devices (TV/AUX models). New and existing Hopper 3 and 4K Joey customers can purchase Voice Remote for \$30 by calling 1-800-333-DISH or visiting www.dish.com.

Technical Specs

Hopper Voice is a universal remote with learning capabilities. It features voice control, dual function touchpad and a RF4CE remote control finder. The entire remote can be backlit and can last 4-6 months on two AA batteries. It is designed to easily fit in the palm of a user's hand with dimensions of $5.59''(L) \times 2.25''(W) \times 1.02''(D)$.

About DISH

DISH Network Corp. (NASDAQ:DISH), through its subsidiaries, provides approximately 13.874 million pay-TV subscribers, as of March 31, 2016, with the highest-quality programming and technology with the most choices at the best value. DISH offers a high definition line-up with more than 200 national HD channels, the most international channels and award-winning HD and DVR technology. DISH Network Corporation is a Fortune 250 company. Visit www.dish.com.

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