## DISH Delivers 'Smart Phone Repair' on Your Turf

DISH technicians fix mobile phones at customer's location Available to consumers nationwide, no TV subscription required DISH offers upfront pricing, high-quality screens and batteries

ENGLEWOOD, Colo.--May 3, 2016--(BUSINESS WIRE)--With millions of Americans swiping across shattered smartphone screens, DISH has deployed its nationwide fleet of professional technicians, capable of reaching any U.S. home or business, to repair iPhones for consumers nationwide whether or not they are DISH customers.

Available today, "Smart Phone Repair" from DISH delivers a technician directly to a customer's door. DISH's network of skilled technicians in all 50 states will repair cracked screens and replace batteries on Apple's iPhone 5, 5c, 5s, 6 and 6 Plus. In the coming months, DISH intends to expand its service to include additional devices and smartphone accessories.

With transparent pricing and trusted technicians, DISH has eliminated the hassle and uncertainty of smartphone repair for consumers nationwide. \$650 or more to replace a smartphone, our technicians step in to extend the life of the phone when a screen shatters or a battery loses its charge?

"Fixing your phone shouldn't mean losing your phone for days on end, so we come to you – whether you're at the office, the gym or even the coffee shop," said John Swieringa, executive vice president of Operations. "DISH is uniquely positioned with the technical know-how and ability to respond to a customer's needs in every state across the country."

DISH uses high-quality replacement parts from respected third parties. Repair prices are consistent across the country and offered upfront as customers explore available services on <a href="https://www.dish.com/smartphonerepair">www.dish.com/smartphonerepair</a>. Additionally, DISH offers onsite corporate events, providing a convenient solution for large-scale repairs on enterprise smartphones and employees' personal devices.

"Instead of paying \$650 or more to replace a smartphone, our technicians step in to extend the life of the phone when a screen shatters or a battery loses its charge," added Swieringa.

DISH offers appointments seven days a week including same-day and next-day availability, and guarantees all repair work with a 60-day warranty. Customers reserve their onsite service with a one-time \$35 "Drive to Me" travel fee that allows their technician to repair one device or many during the visit. DISH's "My Tech" online appointment tool allows smartphone repair customers to view their technician's name, photo and a countdown to their tech's arrival. Customers may even track the DISH vehicle as it travels to meet them.

## **About DISH**

DISH Network Corp. (NASDAQ:DISH), through its subsidiaries, provides approximately 13.874 million pay-TV subscribers, as of March 31, 2016, with the highest-quality programming and technology with the most choices at the best value. DISH offers a high definition line-up with more than 200 national HD channels, the most international channels and award-winning HD and DVR technology. DISH Network Corporation is a Fortune 250 company. Visit <a href="https://www.dish.com">www.dish.com</a>.

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