# DISH and The Weather Channel Sign Multi-Year Renewal

### Includes OTT streaming rights for live and Video-On-Demand content on Sling TV

ENGLEWOOD, Colo. & ATLANTA--(<u>BUSINESS WIRE</u>)--DISH Network L.L.C. and The Weather Channel have agreed to terms for a multi-year contract renewal that continues to provide DISH customers with access to The Weather Channel and its interactive app on Hopper® Whole-Home HD DVR and other select settop boxes. The agreement includes over-the-top (OTT) streaming rights for live and Video-On-Demand content.

"DISH and The Weather Channel have been partners for two decades and we are pleased to continue and expand that relationship to Sling TV," said Warren Schlichting, DISH senior vice president of programming.

"We are happy to extend our long relationship with DISH, and look forward to continuing to innovate together to provide the best possible service to their subscribers," said David Kenny, Chairman and CEO of The Weather Company.

The Weather Channel will be launched on Sling TV by July. Pricing and packaging information will be announced when the channel launches.

### About The Weather Channel (@weatherchannel)

Through The Weather Channel (weather.com) and Weather Underground (wunderground.com) brands, The Weather Company provides millions of people every day with the world's best weather forecasts, content and data, connecting with them through television, online, mobile and tablet screens, as well as third-party publishing partners via API. Through WSI, the company delivers superior professional weather services for the media, aviation and energy sectors. The Weather Company is owned by a consortium made up of NBC Universal and the private equity firms The Blackstone Group and Bain Capital. For more information, visit <a href="https://www.theweathercompany.com">www.theweathercompany.com</a>.

#### **About DISH**

DISH Network Corp. (NASDAQ: DISH), through its subsidiaries, provides approximately 13.978 million pay-TV subscribers, as of Dec. 31, 2014, with the highest-quality programming and technology with the most choices at the best value. Subscribers enjoy a high definition line-up with more than 200 national HD channels, the most international channels, and award-winning HD and DVR technology. DISH Network Corporation is a Fortune 250 company. Visit <a href="https://www.dish.com">www.dish.com</a>.

Subscribe to DISH email alerts: <a href="http://about.dish.com/alerts">http://about.dish.com/alerts</a>

Follow @DISHNews on Twitter: <a href="http://www.twitter.com/DISHNews">http://www.twitter.com/DISHNews</a>

Photos/Multimedia Gallery

Available: http://www.businesswire.com/multimedia/home/20150421006683/en/

## Contact:

DISH
John Hall, 303-723-1968
johnw.hall@dish.com
@DISHnews
or
The Weather Channel
Shirley Powell, 770-226-2522
shirley.powell@weather.com

Additional assets available online: Photos (2)