

# DishLATINO Becomes First Nationwide, Exclusive Carrier of Spain's Antena 3 Internacional

ENGLEWOOD, Colo.--(BUSINESS WIRE)--As the only nationwide provider, DishLATINO debuted Spain's Antena 3 Internacional today, adding another exclusive channel to its lineup that connects subscribers in the U.S. to their home country abroad and expands the cultural variety for all viewers. DishLATINO, part of DISH Network L.L.C., a wholly owned subsidiary of DISH Network Corp. (NASDAQ: DISH), will feature the new channel in its Plus, Dos and Max packages in standard definition on channel 839.

"Antena 3 Internacional is a leading broadcaster in Spain – it is a natural fit with our channel lineup as we seek to provide more relevant and high-quality content that speaks directly to our subscribers," said Alfredo Rodriguez, vice president of DishLATINO.

Antena 3 Internacional is owned by ATRESMEDIA and retransmits a selection of the most successful programs of Antena 3, Spain's first nationwide private television station, as well as other content from ATRESMEDIA's family of channels. Subscribers will be able to enjoy a variety of programming such as daily news from Spain on "Noticias," top-rated shows like "El Hormiguero" and "Espejo Publico," as well as the game show "La Ruleta de la Fortuna."

"The agreement is the culmination of years of hard work. It allows a strong boost to Antena 3 Internacional growth, and we are confident that the channel will continue to expand in the U.S. market with a product that has already proven to be successful in very competitive markets," said Mar Martinez Raposo, head of international distribution for ATRESMEDIA.

Rodriguez said he anticipates not only Spanish foreign nationals to show great interest in the addition of Antena 3 Internacional to the DishLATINO lineup but also Latinos in markets like Washington, D.C., which is the location of the Spanish Embassy, and those with Spanish Consulates, like Miami, San Francisco and Houston, where DishLATINO will focus its outreach and marketing efforts.

For more information, visit <http://www.dishlatino.com/antena3>.

## About DISH

DISH Network Corporation (NASDAQ: DISH), through its subsidiary DISH Network L.L.C., provides approximately 14.053 million satellite TV customers, as of June 30, 2014, with the highest-quality programming and technology with the most choices at the best value. Subscribers enjoy a high definition line-up with more than 200 national HD channels, the most international channels, and award-winning HD and DVR technology. DISH Network Corporation is a Fortune 250 company. Visit [www.dish.com](http://www.dish.com).

## About DishLATINO

DishLATINO is the leading Hispanic pay-TV provider in the United States. DishLATINO offers more than 60 popular ethnic channels, as well as popular Hispanic and Spanish-language programming and sports in

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high-definition. DishLATINO offers a selection of pay-TV packages including programming in English and Spanish, as well as Flex TV, a no-term contract, prepaid pay-TV product.

### **About Antena 3 Internacional**

Antena 3 Internacional, launched in 1996, is the international channel of the Spanish television network Antena3. It is a pay TV channel that broadcast live from Spain to over 24 countries in the Americas and Europe, via satellite. It reaches more than 56 million viewers and in Latin America.

Antena 3 Internacional is owned by ATRESMEDIA, the leading media Group in Spain, operating in free-to-air television, commercial radio and digital, cinema and advertising businesses. The group is listed in the Spanish stock market.

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