

# DISH First to Debut Fusion Network Nationwide

***Fusion launches in America's Top 250 packages and higher and most DishLATINO offerings; on demand access to follow***

***Univision/ABC joint venture features original news, sports and entertainment programming, targets young, diverse audience***

ENGLEWOOD, Colo.--([BUSINESS WIRE](#))--DISH expanded its programming lineup with the addition of Fusion Network, a new channel with a unique mix of original reporting, lifestyle, and comedic content aimed at young, multicultural viewers. As the first nationwide provider of Fusion, DISH Network L.L.C., a wholly owned subsidiary of DISH Network Corp. (NASDAQ: DISH), continues to grow its appeal to a variety of audiences.

"Through its television and digital properties, Fusion speaks to a diverse new generation across all DISH customers," said Alfredo Rodriguez, vice president of marketing. "DISH's overall lineup is greatly enhanced by Fusion, helping us to better connect with an important viewing demographic that is an increasingly influential member of today's marketplace."

Fusion is the latest programming to debut from the March distribution agreement with The Walt Disney Company (NYSE: DIS) that has vastly expanded live and on demand content for DISH customers. Subscribers to America's Top 250 packages and higher will see Fusion in their lineup as well as subscribers in most DishLATINO packages. Fusion On Demand will also be available in the coming week.

"Fusion is committed to delivering content that champions a diverse, smart, and inclusive America through programming that is infused with humor, diverse voices, and many viewpoints," said Fusion CEO Isaac Lee. "We are thrilled to be partnering with DISH to bring our unique content offering to a larger audience."

Fusion, which launched in October 2013, is a joint venture between Univision Communications Inc. and the Disney/ABC Television Network.

## About Fusion

Fusion is a news, pop culture and satire TV and digital network. It engages and champions a young, diverse, and inclusive America with a unique mix of original reporting, lifestyle, and comedic content that is both smart and irreverent. Fusion launched in millions of households nationwide on October 28, 2013. Seven major distributors are carrying the cable network including DISH, Cablevision, Charter, Cox, AT&T U-Verse, Verizon FiOS and Google Fiber. For more information about Fusion [visitfusion.net](#) or follow us on Twitter @ThisIsFusion and [facebook.com/FusionNetwork](#). Fusion is a joint venture between Univision Communications Inc. and the Disney/ABC Television Network.

## About DISH

DISH Network Corporation (NASDAQ: DISH), through its subsidiary DISH Network L.L.C., provides approximately 14.097 million satellite TV customers, as of March 31, 2014, with the highest-quality programming and technology with the most choices at the best value. Subscribers enjoy a high definition line-up with more than 200 national HD channels, the most international channels, and award-winning

**“Fusion is committed to delivering content that champions a diverse, smart, and inclusive America through programming that is infused with humor, diverse voices, and many viewpoints”**

HD and DVR technology. DISH Network Corporation is a Fortune 250 company. Visit [www.dish.com](http://www.dish.com).

#### **About DishLATINO**

DishLATINO is the leading Hispanic pay-TV provider in the United States. DishLATINO offers more than 60 popular ethnic channels, as well as popular Hispanic and Spanish-language programming and sports in high-definition. DishLATINO offers a selection of pay-TV packages including programming in English and Spanish, as well as Flex TV, a no-term contract, prepaid pay-TV product.

#### **Contact:**

Fusion

David Ford, 305-925-8882

[david.ford@fusion.net](mailto:david.ford@fusion.net)

or

DISH

Jenna McMullin, 303-723-1695

[jenna.mcmullin@dish.com](mailto:jenna.mcmullin@dish.com)

@DISHnews

---