

DISH Network Prepares for Summer of Soccer

DishLATINO subscribers can watch all matches in Spanish and on the go with DISH Anywhere™. New viewing capability shows 56 matches live from Brazil in five camera angles on one screen. Only the DISH Hopper provides the most complete soccer viewing experience with soccer app, GameFinder, split-screen viewing.

ENGLEWOOD, Colo.--(BUSINESS WIRE)--With its DishLATINO brand in the lead, DISH Network L.L.C., a wholly owned subsidiary of DISH Network Corp. (NASDAQ: DISH), is donning cleats and shin guards for its summer of soccer. Starting June 12, DISH customers will have several ways to enjoy watching players and action from endline to endline.

"Soccer brings together fans, families and friends from across the world, and enjoying tournament play together will be made more exciting with the viewing experience only DISH provides," said Alfredo Rodriguez, vice president of DishLATINO. "We're excited to introduce interactive ways to bring this summer of soccer to life that you can only find on DISH."

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DISH customers have the ability to take tournament viewing with them wherever they go with DISH Anywhere™ for mobile devices. Fifty-six matches will be available to Hopper® customers live from Brazil in five different camera angles on one channel. The channel brings together the main Spanish-language feed plus four additional camera angles of match play for full-field match viewing.

"With the five-angle viewing capability, fans will feel like they're on the field with their favorite teams for every shot, tackle and goal," Rodriguez said.

In addition to hosting the five-angle viewing capability, DISH's Hopper will debut a soccer-specific on-screen app to track games, scores and statistics throughout this summer's matches. The new soccer app complements the existing GameFinder app that assists Hopper customers with finding, watching and recording soccer matches. With the Hopper, customers can also take advantage of its split-screen capability to simultaneously watch the games in high-definition.

Visit the DishLATINO YouTube channel to preview the new promotional campaign that celebrates the summer of soccer -- <http://youtu.be/osg8Ez6kTel> and <http://youtu.be/sTUQ5CJQ0aI>.

About DISH

DISH Network Corporation (NASDAQ: DISH), through its subsidiary DISH Network L.L.C., provides approximately 14.057 million satellite TV customers, as of March 31, 2014, with the highest-quality programming and technology with the most choices at the best value. Subscribers enjoy a high definition line-up with more than 200 national HD channels, the most international channels, and award-winning HD and DVR technology. DISH Network Corporation is a Fortune 200 company. Visit www.dish.com.

About DishLATINO

DishLATINO is the leading Hispanic pay-TV provider in the United States. DishLATINO offers more than 60 popular ethnic channels, as well as popular Hispanic and Spanish-language programming and sports in high-definition. DishLATINO offers a selection of pay-TV packages including programming in English and Spanish, as well as Flex TV, a no-term contract, prepaid pay-TV product.

Photos/Multimedia Gallery

Available: <http://www.businesswire.com/multimedia/home/20140520006611/en/>


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