

Longhorn Network Available to DISH Customers on May 28, 2014

ENGLEWOOD, Colo.--ESPN and DISH (NASDAQ: DISH) have announced that Longhorn Network (LHN), the 24/7 channel devoted to the University of Texas, will be available to fans within the state of Texas and nationwide beginning Wednesday, May 28, 2014. Carriage of the network is part of [a larger agreement between DISH and the Walt Disney Company \(NYSE: DIS\)](#).

Longhorn Network will be available to DISH customers on channel 407 in the America's Top 120+ and higher packages nationwide. In addition, DISH customers who receive LHN as part of their satellite service will be able to enjoy the network's exclusive live events and content on their smartphones, tablets and computers – at home or on-the-go – through DISH Anywhere.

The network launched in 2011 and televises more than 175 athletic events in 20 sports annually, as well as academic and cultural programming from in and around the greater Austin community. DISH customers have access to exclusive Longhorn games, Texas coaches' shows, dedicated pre- and post-game football coverage, basketball and baseball games, nightly news/information programming, in-depth features and all-access content and programs covering the history and pride of Texas athletics.

The deal between ESPN and DISH more than doubles LHN's national distribution.

About DISH

DISH Network Corporation (NASDAQ: DISH), through its subsidiary DISH Network L.L.C., provides approximately 14.057 million satellite TV customers, as of Dec. 31, 2013, with the highest quality programming and technology with the most choices at the best value. Subscribers enjoy a high definition line-up with more than 200 national HD channels, the most international channels, and award-winning HD and DVR technology. DISH Network Corporation is a Fortune 200 company. Visit www.dish.com.

About Longhorn Network

ESPN has a 20-year agreement to own and operate a year-round, 24-hour network dedicated to Texas athletics in partnership with UT and IMG College. Longhorn Network offers a variety of content, highlighted by more than 175 exclusive events annually from 20 sports, original series and studio shows, historical programming and academic and cultural happenings.

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