

Disney Junior Now Available to DISH Network Customers

ENGLEWOOD, Colo. & BURBANK, Calif.--([BUSINESS WIRE](#))--Following the recent announcement of the groundbreaking, multi-year distribution deal between DISH Network Corp. (NASDAQ: DISH) and The Walt Disney Company (NYSE: DIS), Disney Junior, the popular 24-hour channel expressly for kids age 2-7 and their parents/caregivers, is now available to DISH Network subscribers on channel 168. Disney Junior is available in DISH programming packages including America's Top 200, America's Top 250 and America's Everything Pak.

Disney Junior is a global, multiplatform brand expressly for kids aged 2-7. Disney Junior invites mom and dad to join their child in the Disney experience of magical, musical and heartfelt stories and characters, both classic and new, while incorporating specific learning and development themes designed for young children. Original series include the Annie Award-winning "Sofia the First" and "Jake and the Never Land Pirates," the Emmy-nominated "Doc McStuffins" and "Mickey Mouse Clubhouse," "Henry Hugglemonster" and "Sheriff Callie's Wild West," as well as the upcoming "Miles From Tomorrowland" and the first Disney Junior Original Movie "Lucky Duck." Original short-form series include "Minnie's Bow-Toons," which follows Minnie Mouse and her pal Daisy as they run Minnie's Bow-Tique, a specialty shop stocked only with colorful bows and bowties, and "The Doc Files," an extension of the acclaimed "Doc McStuffins" series, which offers young viewers a glimpse into Doc's keen deductive skills as she shares an in-depth look at specific cases and diagnoses after the clinic doors close for the day.

Since publicly reporting ratings in April 2013, the 24-hour Disney Junior channel has been the number one preschool-dedicated TV network each week in total viewers, kids aged 2-5 and boys aged 2-5. In January 2014, the channel was home to the top three series across preschooler TV networks with "Sheriff Callie's Wild West," "Sofia the First" and "Mickey Mouse Clubhouse."

The addition of Disney Junior to DISH's offerings follows last week's announcement of the availability of WATCH ABC, WATCH ABC Family, WATCH Disney Channel, WATCH Disney XD and Watch ESPN, enabling DISH's 14 million video subscribers to access live and on-demand news, entertainment and sports programming on computers, smartphones, tablets, gaming consoles and other connected devices. Authenticated access to WATCH Disney Junior, SEC ESPN Network and Longhorn Network will launch later this year.

About DISH

DISH Network Corporation (NASDAQ: DISH), through its subsidiary DISH Network L.L.C., provides approximately 14.057 million satellite TV customers, as of Dec. 31, 2013, with the highest quality programming and technology with the most choices at the best value. Subscribers enjoy a high definition line-up with more than 200 national HD channels, the most international channels, and award-winning HD and DVR technology. DISH Network Corporation is a Fortune 200 company. Visit www.dish.com.

About Disney Junior:

Disney Junior reflects the emotional connection generations of consumers have to Disney storytelling and Disney characters, both classic and contemporary. It invites mom and dad to join their child in the Disney experience of magical, musical and heartfelt stories and characters, while incorporating specific learning and development themes designed for kids age 2-7. Disney Junior's series blend Disney's unparalleled storytelling and characters kids love deeply with learning, including early math, language skills, healthy eating and lifestyles, and social skills. In the U.S., Disney Junior is a daily programming block on Disney Channel and a 24-hour channel. There are 34 Disney Junior channels in 25 languages around the world.

Contact:

DISH

John Hall, 303-723-1968

johnw.hall@dish.com

or

Disney/ABC Television Group

Karen Hobson, 818-460-7044

karen.hobson@disney.com
