DISH's Next-Gen Portable Satellite HD TV Antennas Enhance Entertainment for Outdoor Enthusiasts

Two new lightweight antennas deliver a portable HDTV experience anywhere Pay-as-you-go pricing offers convenient, affordable access to DISH programming New antennas feature automatic satellite acquisition for easy setup

ENGLEWOOD, Colo.--(<u>BUSINESS WIRE</u>)--Today, <u>DISH</u> (NASDAQ: DISH) introduced two new lightweight antennas that deliver an HD TV viewing experience for outdoor activities such as tailgating, RVing and camping. The <u>Pathway™ X1 and X2</u> for DISH are two portable satellite HD TV antennas that deliver entertainment on televisions while away from home.

"Must-see games, shows and entertainment – only DISH delivers portable HD satellite antennas that make it easy and affordable for consumers to enjoy all their programming including their SiriusXM music stations wherever life takes them," said Bassil El-Khatib, DISH vice president of product management. "The Pathway X1 and X2 for DISH are the latest in portable satellite technology that brings the big game to the big screen while on the go."

Consumers can choose to receive DISH's programming on a monthly basis with no minimum term commitment. While a DISH home satellite subscription is not required, existing DISH customers can simply add a Pathway system to their current account for only \$7 per month and enjoy the same programming on a single bill. Additional benefits are included below.

- Pathway X1 for DISH: The smallest portable antenna available today, it offers convenience in watching HD TV while on the go.
- Pathway X2 for DISH: The Pathway X2 offers the ability to watch different HD channels on two TVs simultaneously.

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Both devices provide access to every HD English channel available to residential subscribers, as well as SiriusXM music channels within the America's Top 120 package or higher. The lightweight antennas include automatic self-pointing satellite acquisition technology that allows customers to setup and view live HD television in less than 15 minutes.

The Pathway X1 and X2 Antennas, manufactured by <u>Winegard</u>, are compatible with DISH's Solo HD receivers (models 411, ViP 211, ViP 211k and ViP 211z) that provide power to the antenna. The products are available at DISH distributors and select national retailers, including Amazon and Camping World Supercenters. Consumers can purchase: the Pathway X2 for \$449, or bundle the antenna with a DISH ViP 211z receiver for \$499; the Pathway X1 for \$499, or bundle the antenna with a DISH ViP 211z receiver for \$549.

For more information about the Pathway X1, Pathway X2 and DISH receiver activations, visit www.winegard.com/pathway

DISH Network Corporation (NASDAQ: DISH), through its subsidiary DISH Network L.L.C., provides approximately 14.049 million satellite TV customers, as of Sept. 30, 2013, with the highest quality programming and technology with the most choices at the best value, including HD Free for Life®. Subscribers enjoy the largest high definition line-up with more than 200 national HD channels, the most international channels, and award-winning HD and DVR technology. DISH Network Corporation is a Fortune 200 company. Visit www.dish.com.

Disclaimers

Some channels, including international programming, RTN, local channels and Regional Sports Networks, are sometimes not available, depending on your location. Initial setup time may take longer as the receiver requires activation. DISH Solo HD receiver required to use the Pathway X1 Antenna. A \$7 monthly receiver fee applies if you are adding the receiver to an existing DISH account or if there is more than one receiver on a new account. Older receiver models 411, VIP 211, and VIP 211k may require updating before they can be used with the Pathway Antennas. Pay-as-you-go service is based on pre-payment of 30 days of service. The 24-month commitment option is subject to credit qualification. Other plans or offers subject to qualification. SiriusXM music channels available in America's Top 120 package or higher.

Photos/Multimedia Gallery

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