

# DISH's New Virtual Joey Earns Best of CES 2014: Best Video Product Award

*DISH recognized for continuing to revolutionize the TV-viewing experience with its new Virtual Joey*

LAS VEGAS--([BUSINESS WIRE](#))--At the 2014 International Consumer Electronics Show (CES), the new Virtual Joey™ from DISH Network L.L.C., a subsidiary of DISH Network Corporation (NASDAQ: DISH), [received a Best of CES 2014 award in the Best Video Product category from Engadget](#). Engadget is the official awards partner for the Consumer Electronics Association (CEA), which is the governing body of CES.

Virtual Joey is a software application that delivers the DISH Hopper® Whole-Home HD DVR experience on 2013 and 2014 LG Smart TVs, and Sony PlayStation® 3 and PlayStation® 4 devices. The app can be used instead of DISH's hardware-based Joey, increasing installation options where coaxial or Ethernet wiring may be difficult to access.

"Virtual Joeys make in-home installation almost limitless, giving customers the ability to access Hopper in any room without extra components or wires," said Vivek Khemka, DISH senior vice president of product management. "We thank Engadget, in partnership with the CEA, for recognizing DISH's innovative efforts to provide our customers with choice and control over their TV-viewing experience."

As with a hardware-based Joey, the software-based clients provide access to Hopper content, including live TV, recordings, video-on-demand programs and navigation of the electronic program guide.

Virtual Joey was selected as Best of CES 2014: Best Video Product by an expert panel of Engadget's editorial staff who evaluate innovation, design, market value and functionality across 15 different categories. Winners were also selected in the following categories: startup, digital health and fitness, automotive electronics, audio, software, emerging, mobile, gaming, offbeat, kid-friendly, maker-friendly, PC, Best of the Best and People's Choice.

Last year, DISH's Hopper® Whole-Home HD DVR was awarded the "Best of Show" distinction under the "Best of CES" awards program for the 2013 International CES.

Availability of the Virtual Joey apps will be announced in the first quarter of 2014.

For images, visit the DISH News Room <http://about.dish.com/multimedia-gallery>.

## About DISH

DISH Network Corporation (NASDAQ: DISH), through its subsidiary DISH Network L.L.C., provides approximately 14.049 million satellite TV customers, as of Sept. 30, 2013, with the highest quality programming and technology with the most choices at the best value, including HD Free for Life®. Subscribers enjoy the largest high definition line-up with more than 200 national HD channels, the most international channels, and award-winning HD and DVR technology. DISH Network Corporation is a Fortune 200 company. Visit [www.dish.com](http://www.dish.com).

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