## DISH's New Super Joey Earns CES 2014 Editors' Choice Award

DISH recognized for continuing to revolutionize the TV-viewing experience with its new Super Joey

LAS VEGAS--(BUSINESS WIRE)--At the 2014 International Consumer Electronics Show (CES), the new Super Joey™ from DISH Network L.L.C., a subsidiary of DISH Network Corporation (NASDAQ: DISH), received the CES 2014 Editors' Choice award from Reviewed.com. Reviewed.com is the official Editors' Choice Media Partner for the Consumer Electronics Association (CEA), which is the governing body of CES. DISH's Super Joey enables customers to record up to eight shows simultaneously, virtually eliminating channel conflicts.

"We are excited Reviewed.com, in partnership with the Consumer Electronics Association, has again recognized DISH's efforts to continue revolutionizing the TV viewing experience," said Vivek Khemka, DISH senior vice president of product management. "Super Joey takes a great leap forward in providing more TV recording capabilities and an enhanced TV-viewing experience found only with DISH's Hopper."

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Super Joey was selected by an expert panel of editorial staff from Reviewed.com, a division of USA Today. The CES 2014 Editors' Choice awards recognize outstanding innovation, design and value across a dozen different product categories.

DISH's Super Joey was one of only two recipients in the home theater category. Winners were also selected in the following categories: 3D printers, appliances, automotive, cameras, computing, gaming, health, mobile, personal audio, smart home and televisions.

Last year, DISH's Hopper® Whole-Home HD DVR was awarded the "Best of Show" distinction under the "Best of CES" awards program for the 2013 International CES.

DISH's Super Joey will be displayed in the Las Vegas Convention Center in Central Hall at booth #8243 at the 2014 International CES, which runs through Jan. 10.

## **About Super Joey**

DISH's new Super Joey is powered by a 1305 MHz, 3000 DMIPS Broadcom BCM7346 processor and features two satellite tuners, remote finder functionality, and supports MoCA and Ethernet connectivity. When added to the Hopper's native three tuners, Super Joey enables users to watch and record up to eight shows simultaneously while using DISH's exclusive PrimeTime Anytime feature (or record up to five shows when PrimeTime Anytime is not being used.)

Super Joeys are backward compatible for all models of the Hopper.

For images, visit the DISH News Room <a href="http://about.dish.com/multimedia-gallery">http://about.dish.com/multimedia-gallery</a>.

## **About DISH**

DISH Network Corporation (NASDAQ: DISH), through its subsidiary DISH Network L.L.C., provides approximately 14.049 million satellite TV customers, as of Sept. 30, 2013, with the highest quality programming and technology with the most choices at the best value, including HD Free for Life®. Subscribers enjoy the largest high definition line-up with more than 200 national HD channels, the most international channels, and award-winning HD and DVR technology. DISH Network Corporation is a Fortune 200 company. Visit <a href="https://www.dish.com">www.dish.com</a>.

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