STAR India announces DISH as the exclusive satellite-TV provider of leading Hindi programming in U.S.

STAR Plus HD and Life OK currently available on DISH; Movies OK scheduled for late Oct. launch

ENGLEWOOD, Colo.--STAR India, a leading media and entertainment company in India, today announced DISH as the exclusive satellite-TV provider of STAR Plus HD, Life OK and Movies OK to customers in the U.S. STAR Plus HD and Life OK are currently available on DISH channels 696 and 698, respectively; Movies OK is scheduled to launch later this month. DISH is the only pay-TV provider with nationwide coverage to offer these channels, and the only platform in the U.S. with STAR Plus in high definition.

"We're very excited to strengthen our long-standing relationship with DISH by making them our exclusive satellite partner in the U.S.," said Rajan Singh, STAR India's executive vice president of international business. "DISH is now the only satellite provider where U.S. viewers can watch popular STAR Plus and Life OK series, as well as their favorite Bollywood movies on the soon-to-launch movie channel, Movies OK."

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"As the exclusive satellite-TV provider for STAR India, DISH is strengthening our status as the leader in international programming among all major pay-TV providers in the U.S.," said Sruta Vootukuru, DISH director of programming. "DISH and STAR India are committed to delivering the best South Asian content to customers interested in programming from their home country."

For more information or to order, call 855-318-4535 or visit www.DISHHindiTV.com.

Channel descriptions are listed below.

STAR Plus HD: Rated no. 1 in India's official Hindi-TV ratings, Star Plus is a 24/7 general entertainment channel. It offers a mix of the best Indian family dramas, innovative format series, mythological epics, groundbreaking music and dance reality shows, celebrity chat shows, Bollywood blockbusters and special events. Popular programming includes Mahabharat, Saraswatichandra, Diya Aur Baati Hum, Meri Bhabhi, Pyar Ka Dard Hai Meetha Meetha Pyaara Pyaara and Ek Veer Ki Ardaas.

Life OK: Life OK is an entertainment channel that tells unique and poignant stories in dramas, crime and reality shows. Titles like Mahadev, Savdhaan India, Police Dial 100 and Kaisa Yeh Ishq Hai aim to remind viewers to cherish life's important moments.

Movies OK: A new Hindi movie channel the whole family can enjoy, Movies OK features a variety of Bollywood films and news.

About DISH

DISH Network Corporation (NASDAQ: DISH), through its subsidiary DISH Network L.L.C., provides approximately 14.014 million satellite TV customers, as of June 30, 2013, with the highest quality programming and technology with the most choices at the best value, including HD Free for Life®. Subscribers enjoy the largest high definition line-up, the most international channels, and award-winning HD and DVR technology. DISH Network Corporation's subsidiary, Blockbuster L.L.C., delivers family

entertainment to millions of customers around the world. DISH Network Corporation is a Fortune 200 company. Visit www.dish.com.

About STAR India
STAR India has defined India's broadcast space for the last two decades and is today, one of India's largest Media and Entertainment conglomerates, beaming to over 400 million people, every week, across India and over 65 countries across the globe. Its channel portfolio includes 44 channels in seven languages, including STAR Plus, Life OK, STAR Gold, Channel [V], STAR World, STAR Movies, STAR Utsav; along with affiliate channels in regional broadcasting, STAR Pravah, STAR Jalsha, Asianet, Asianet Plus, Vijay and Suvarna.

STAR U.S. is one of the largest distribution networks and leading choice for South Asian channels available in Hindi in the U.S. The channel portfolio in the U.S. includes STAR India PLUS, STAR India GOLD and Life OK.

21st Century Fox
21st Century Fox (NASDAQ: FOX; FOXA) is the world's premier portfolio of cable, broadcast, film, pay TV and satellite assets spanning six continents across the globe. Reaching nearly 1.5 billion subscribers in 100 local languages every day, 21st Century Fox is home to a global portfolio of cable and broadcasting networks and properties, including FOX, FX, FXX, FS1, Fox News Channel, Fox Business Network, Fox Sports, Fox Sports Network, National Geographic Channels, Fox Pan American Sports, MundoFox , STAR and 28 local television stations; film studio Twentieth Century Fox Film; and television production studios Twentieth Century Fox Television and Shine Group. The Company also provides premium content to millions of subscribers through its pay-television services in Europe and Asia, including Sky Deutschland, Sky Italia and its equity interests in BSkyB and Tata Sky.

CONTACT:

Danielle Johnson, 303-723-2191
danielle.johnson@dish.com
@DISHNews