

Providing Patrons with News, Entertainment and Sports is Easier for Businesses Through New DISH Bundles

Combine most popular packages previously sold separately into simplified bundles, providing savings and more choice

Enable businesses to select the programming bundle best suited to their needs

Offer PAC-12 Network option for venues to draw alumni and fans for game days

ENGLEWOOD, Colo.--(BUSINESS WIRE)--Businesses now have an even better way to choose channels their customers need through new programming bundles from DISH. The new Business Complete and Complete Plus Sports bundles replace the numerous packages DISH previously offered, giving them a simplified solution for ordering TV service.

"Business customers serve unique sets of patrons and stakeholders, and we want to make it as easy as possible for them to deliver quality, compelling programming," said Robert Grosz, vice president of Commercial Services at DISH. "We developed these bundles to provide a simplified, competitive option, and these can be combined with additional sports programming like the PAC-12 Network."

DISH's two programming offers are "Business Complete," with 137 channels, and "Business Complete Plus Sports," which includes the 137 channels plus an additional 21 top sports channels. They are designed to serve all businesses from offices, fitness centers, salons, medical offices and auto repair shops to bars and restaurants.

Additionally, DISH is the only satellite-TV provider offering the PAC-12 Network to bars, restaurants and other businesses. With college football season in full-swing, establishments that deliver patrons access to their favorite games will have a competitive advantage for drawing fans and alumni of PAC-12 teams, which includes two of the top five ranked teams in the country.

Pricing varies slightly based upon public and private viewing settings. More information on the bundles and DISH's offerings for businesses can be found by visiting <http://commercial.dish.com/>.

About DISH

DISH Network Corporation (NASDAQ: DISH), through its subsidiary DISH Network L.L.C., provides approximately 14.014 million satellite TV customers, as of June 30, 2013, with the highest quality programming and technology with the most choices at the best value, including HD Free for Life®. Subscribers enjoy the largest high definition line-up, the most international channels, and award-winning HD and DVR technology. DISH Network Corporation's subsidiary, Blockbuster L.L.C., delivers family entertainment to millions of customers around the world. DISH Network Corporation is a Fortune 200 company. Visit www.dish.com.

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