

# DISH to Raycom: 'Match contract language to your public statements and we'll sign'

## *DISH ready to sign deal if Raycom commits to market rates*

ENGLEWOOD, Colo.--([BUSINESS WIRE](#))--DISH customers in 36 markets remain in the dark today despite DISH's (NASDAQ: DISH) commitment to pay market rates to retransmit Raycom stations.

The following statement is attributable to Sruta Vootukuru, DISH director of programming:

"DISH is ready to sign a deal right now if Raycom will match the words in the contract with its message to viewers. Raycom has publicly told its viewers that they are willing to give DISH the same deal as other providers. All we're asking is for Raycom to put that on paper and we're ready to sign the deal now."

DISH is encouraging customers in the affected markets to call their local Raycom station and demand to be treated fairly.

The action affects viewers of various ABC, CBS, Fox and NBC-affiliated stations in the following markets: Cleveland, Ohio (CBS); Panama City, Fla. (Fox); Montgomery, Ala. (NBC); Knoxville, Tenn. (Fox); Savannah, Ga. (CBS); Toledo, Ohio (CBS, Fox); Columbus, Ga. (ABC); Richmond-Petersburg, Va. (NBC); Cincinnati, Ohio (Fox); Jonesboro, Ark. (ABC); Tyler-Longview, Texas (ABC); Biloxi-Gulfport, Miss. (ABC); Paducah, Ky. (CBS); Honolulu, Hawaii (CBS and NBC); Tucson, Ariz. (CBS); Shreveport, La. (CBS); Baton Rouge, La. (CBS); Charlotte, N.C. (CBS); Charleston, S.C. (CBS); Ottumwa-Kirksville, Mo. (Fox); Birmingham, Ala. (Fox); Dothan, Ala. (Fox); West Palm Beach, Fla. (Fox); Augusta, Ga. (Fox); Lubbock, Texas (NBC); Lake Charles, La. (NBC); Huntsville-Decatur, Ala. (NBC); Albany, Ga. (NBC); Louisville, Ky. (NBC); Hattiesburg-Laurel, Miss. (NBC); Wilmington, N.C. (NBC and Fox); Evansville, Ind. (NBC); Columbia, S.C. (NBC); Jackson, Miss. (NBC); Florence-Myrtle Beach, Fla. (NBC); and Memphis, Tenn. (NBC).

Also affected are various CW and MyNetworkTV channels in five markets: Baton Rouge, La.; Cleveland, Ohio; Honolulu, Hawaii; Paducah, Ky.; and Richmond-Petersburg, Va.

To learn more about DISH's negotiations with Raycom, visit [www.DISHValuePledge.com](http://www.DISHValuePledge.com).

## **About DISH**

DISH Network Corporation (NASDAQ: DISH), through its subsidiary DISH Network L.L.C., provides approximately 14.092 million satellite TV customers, as of March 31, 2013, with the highest quality programming and technology with the most choices at the best value, including HD Free for Life®. Subscribers enjoy the largest high definition line-up with more than 200 national HD channels, the most international channels, and award-winning HD and DVR technology. DISH Network Corporation's subsidiary, Blockbuster L.L.C., delivers family entertainment to millions of customers around the world. DISH Network Corporation is a Fortune 200 company. Visit [www.dish.com](http://www.dish.com).

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