

# DISH Upgrades Second-Screen TV Experience, DISH Explorer Enhanced with GetGlue's Social TV Features

*Upgraded DISH Explorer app includes GetGlue's 'check-in' feature for TV shows, movies and sports  
Updated features use GetGlue's media feed including curated show and user content within DISH Explorer framework*

ENGLEWOOD, Colo.--([BUSINESS WIRE](#))--In a move to give DISH (NASDAQ: DISH) customers the power to check-in and connect with their favorite TV shows, movies and sporting events, DISH incorporated features from GetGlue into its second-screen app for iPad, DISH Explorer. The update is available for immediate download. This integration allows DISH Explorer users to interact with the more than four million GetGlue users. In addition, this marks the first time GetGlue has allowed a third party app access to its media feed.

GetGlue's media feed tracks real-time activity for approximately 35,000 shows and 50,000 movies and current sporting events. Information within the media feed includes a mix of official and fan-generated programming content including pictures, comments, videos, recaps and tweets.

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“DISH has proven to be an innovative developer, and is an ideal fit to be the first to integrate our media feeds,” said Evan Krauss, President of GetGlue. “Now, DISH subscribers can use GetGlue to share what they are watching and consume curated content from GetGlue show feeds directly within Dish Explorer. This will enhance the Dish Explorer app with official and fan-generated multimedia.”

Additionally, GetGlue's integration with DISH Explorer allows users to earn rewards from various entertainment partners when they check-in to shows. GetGlue check-ins within DISH Explorer can also automatically populate to a user's Facebook and Twitter feeds.

“Social media users regularly check-in to restaurants and venues to show their friends what they're up to, and the beauty of integrating GetGlue is it takes this concept into the world of television,” said Vivek Khemka, senior vice president of product at DISH. “GetGlue's inclusion in DISH Explorer fits perfectly with how our customers use the app, to better discover, experience and connect with their favorite programs while also being able to interact with fellow fans of those programs.”

DISH Explorer is the Hopper DVR's highly rated second-screen iPad app that was announced at the 2013 International CES. The app combines program-discovery tools, social media engagement and remote-control capabilities on the iPad.

## About DISH

DISH Network Corporation (NASDAQ: DISH), through its subsidiary DISH Network L.L.C., provides approximately 14.092 million satellite TV customers, as of March 31, 2013, with the highest quality programming and technology with the most choices at the best value, including HD Free for Life®. Subscribers enjoy the largest high definition line-up with more than 200 national HD channels, the most international channels, and award-winning HD and DVR technology. DISH Network Corporation's subsidiary, Blockbuster L.L.C., delivers family entertainment to millions of customers around the world. DISH Network Corporation is a Fortune 200 company. Visit [www.dish.com](http://www.dish.com).

## About GetGlue

GetGlue is a social TV leader, with 4 Million registered users and 1 Billion data points. GetGlue offers a personalized guide for TV, movies and sports, to help users discover what to watch. Users can also check-in and share what they are watching with friends, discover content around their favorite shows and unlock rewards from GetGlue partners. GetGlue is founded by Alex Iskold, and based in New York City. Over 75 major television networks and 25 movie partners use GetGlue to promote their shows and movies to fans. The company has received funding from Union Square Ventures, RRE Ventures, Time Warner Investments, Rho Ventures and a number of prominent angel investors. For more information visit: <http://getglue.com/about>.


Photos/Multimedia Gallery

Available: <http://www.businesswire.com/multimedia/home/20130801006082/en/>

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