

Claro and DISH Join to Offer Customers Bundled TV, Internet, Wireless and Telephone Services in Puerto Rico

Market leaders to offer bundled services at a better value than cable

Most HD channels and fastest Internet available together

Bundles available at Claro and DISH retail outlets starting in August

SAN JUAN, Puerto Rico--([BUSINESS WIRE](#))--Claro and DISH Puerto Rico, the Island's largest telecommunications and pay-TV providers respectively, announced today that they have entered into a partnership to offer customers bundled services including DISH's pay-TV and Claro's Internet, wireless and telephone services, conveniently on a single bill. Bundled services will be sold at select Claro and DISH retail locations in the Island beginning in mid-August.

"The alliance of these two powerhouse brands will expand the choices available to customers in Puerto Rico," said Joseph P. Clayton, DISH president and chief executive officer.

"With this new alliance, we join Dish's experience as a satellite provider with our telecommunications, entertainment and connectivity services. Claro is reaffirmed as leader in telecommunications and entertainment with the most extensive coverage in the Island," said Enrique Ortiz de Montellano, Claro president and CEO.

The partnership will launch in mid-August with a multi-faceted marketing campaign. Both companies will release more information including consumer offerings at that time.

"Our businesses complement each other to provide access to the best entertainment, sports news and information, as well as a connection to family and friends," added Alfredo Rodriguez, DISH vice president for Latino marketing. "Consumers can now choose from a complete menu to meet their technology needs, and bundle it all on one bill at an affordable price."

DISH is the only pay-TV provider offering more than 100 high-definition (HD) channels in Puerto Rico, and offers its award-winning Hopper® Whole-Home HD DVR including features like AutoHop™, PrimeTime Anytime™ and up to 500 hours of high-definition (2,000 hours of standard definition) recording capability.

Claro is the leader in telecommunications in Puerto Rico, offering Internet, wireless and telephone services. Claro is recognized for its reliable service thanks to a dedicated Internet port through Claro's powerful private fiber optic network.

About DISH

DISH Network Corporation (NASDAQ: DISH), through its subsidiary DISH Network L.L.C., provides approximately 14.092 million satellite TV customers, as of March 31, 2013, with the highest quality programming and technology with the most choices at the best value, including HD Free for Life®. Subscribers enjoy the largest high definition line-up with more than 200 national HD channels, the most international channels, and award-winning HD and DVR technology. DISH Network Corporation's subsidiary, Blockbuster L.L.C., delivers family entertainment to millions of customers around the world.

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