

DISH Network's Harlingen Customer Service Center Donates to Local Charity

Employees Raise More Than \$6,500 for Toy Drive

DISH Network's (NASDAQ: DISH) Harlingen customer service center employees raised more than \$6,500 for the city's annual toy drive sponsored by the Harlingen Police Department and the Harlingen Police Officers' Association.

“And it gave them a good incentive.”

“We were thrilled to have a chance to participate in this fundraising event,” said Emanual Siebenhaar, DISH site manager. “DISH is pleased and impressed with our employees' generosity. We staff nearly 1,000 employees in the Harlingen area. They are a part of the community and absolutely jumped at the chance to give back this holiday season.”

To help raise money, site management sponsored an event that allowed employees to forgo normal business attire. For the price of a \$1 donation, staff members could wear jeans for the day.

“It was a fun way to get our employees involved,” said Siebenhaar, “And it gave them a good incentive.”

DISH's donation helped toy drive sponsors accumulate more than 4,000 gifts for local children this year. Employees also joined volunteers throughout the community to help wrap thousands of presents and then deliver the toys to low-income neighborhoods.

About DISH Network

DISH Network Corporation (NASDAQ: DISH), through its subsidiary DISH Network L.L.C., provides approximately 13.945 million satellite TV customers, as of Sept. 30, 2011, with the highest quality programming and technology with the most choices at the best value, including HD Free for Life. Subscribers enjoy the largest high definition line-up with more than 200 national HD channels, the most international channels, and award-winning HD and DVR technology. DISH Network's subsidiary, Blockbuster L.L.C., delivers family entertainment to millions of customers around the world. DISH Network Corporation is a Fortune 200 company. Visit www.dish.com.

Contact:

DISH Network
Corporate Communications,
press@dish.com or 720-514-5351
Customer Service,
executivecustomerservice@dish.com
Employment Verification, voe@dish.com