

# DISH Network to Broadcast England's Tour of India Cricket Matches

## *First Cricket Tour Offered from Board of Cricket Control India*

EchoStar Communications Corporation (NASDAQ: DISH) and its DISH Network announced that it is now offering England's Tour of India cricket matches through April 14. EchoStar recently acquired the rights to this tour and all Board of Cricket Control India (BCCI) matches occurring on the soil of India from 2006 to 2010. The BCCI series of events is one of the most popular cricketing events and draws hundreds of millions of worldwide viewers annually.

England's best cricketers such as Ashley Giles, Steve Harmison and Andrew Strauss will battle against India's stars Rahul Dravid, Zaheer Khan and Sachin Tendulkar.

"EchoStar's DISH Network satellite platform is the nation's leading TV provider of major cricket matches," said Michael Kelly, executive vice president of EchoStar. "Providing England's Tour of India and BCCI cricket events for the next four years further strengthens our status as the leader of cricket programming."

DISH Network subscribers can watch the games live on channels 457/471. The "All Inclusive Package" that includes three five-day test matches and seven one-day internationals is available for \$169.95. The "One-Day International Package" that includes seven one-day internationals is available for \$129.95. To order, call 1-877-DISH PPV (347-4778) or visit [www.dishnetwork.com/cricket](http://www.dishnetwork.com/cricket).

To order service or for more information on DISH Network, visit [www.dishnetwork.com](http://www.dishnetwork.com), call 1-800/333-DISH (3474), or contact your local DISH Network retailer.

## **About EchoStar Communications Corporation**

EchoStar Communications Corporation (NASDAQ: DISH) serves more than 12 million satellite TV customers through its DISH Network, the fastest growing U.S. provider of advanced digital television services in the last five years. DISH Network offers hundreds of video and audio channels, Interactive TV, HDTV, sports and international programming, together with professional installation and 24-hour customer service. Visit EchoStar's DISH Network at [www.dishnetwork.com](http://www.dishnetwork.com) or call 1-800-333-DISH (3474).

## **Contact:**

Corporate Communications,  
[press@dish.com](mailto:press@dish.com) or 720-514-5351  
Customer Service,  
[executivecustomerservice@dish.com](mailto:executivecustomerservice@dish.com)  
Employment Verification, [voe@dish.com](mailto:voe@dish.com)

“Providing England's Tour of India and BCCI cricket events for the next four years further strengthens our status as the leader of cricket programming.”

---